

Committee Members:
 Sarah Manuel – Chair
 Kira Durbin
 Jeffrey Hartsough
 Gil Imber
 Neal Roden
 Harold Shapiro

Alternates
 Pamela Harris
 Alexandria Naseef
 Hayden Ranshaw
 Marcus Zimmerman

CALIFORNIA



**Sherman Oaks
 Neighborhood Council
 Outreach Committee
 Regular Meeting Minutes**

**Tuesday, January 19th, 2021
 7:00 p.m.**

**Virtual Meeting
 MINUTES**

SHERMAN OAKS
 NEIGHBORHOOD
 COUNCIL

P O Box 5721
 Sherman Oaks, CA
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OR CONTACT

Department of
 Neighborhood
 Empowerment linked
 through our website
 under "Resources"

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IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THE BOARD OF SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY TELEPHONICALLY.

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The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

AGENDA

1. **Call to Order and Welcome** Chair, Sarah Manuel , 7:04pm
2. **Roll Call and Introductions** Chair, Sarah Manuel, Committee Member, Gil Imber
Present: Sarah Manuel, Kira Durbin, Jeffrey Hartsough, Gil Imber, Neal Roden, Harold Shapiro. 6 present, 0 absences. Quorum.
3. **Administrative Motions: ACTION ITEM. ROLL CALL VOTE REQUIRED.**
 - A. Approval of Prior Meeting Minutes
 - i. November 17th, 2020 – Regular Meeting Minutes --
 - ii. December 1st, 2020 - Special Meeting Minutes --
 - B. A motion to approve Outreach Alternates to be promoted to Outreach Committee Members effective January 19th, 2021 indefinitely or if Committee Members submit resignation including Pamela Harris, Alexandria Naseef and Hayden Ranshaw. **ACTION ITEM. ROLL CALL VOTE REQUIRED.**
 - 3A. Approved by Harold Shapiro, Seconded by Neal Roden. Roll call Vote:
Yay: Sarah Manuel, Gil Imber, Neal Roden, Harold Shapiro. Abstentions: Kira Durbin, Jeffrey Hartsough abstain 17th, approved Dec 1st. Prior meeting minutes approved 4 yays, 2 abstentions, 0 absences. 3.B. A motion to amend Yays: Sarah Manuel, Kira Durbin, Jeffrey Hartsough, Neal Roden, Harold Shapiro. 6 Yays, 0 abstentions, 0 absences. The motion has been approved to be read as "A motion to approve Outreach Alternates Pamela Harris, Alexandria Naseef, Hayden Renshaw and Marcus Zimmerman effective January 19th, 2021.6 Yays, 0 abstentions, 0 absences. Administrative Motions pass unanimously.

- 4. Project Updates & Discussion, (20 minutes)** *Public Comment for each sub-agendized item.*
 - A. Neighbor Assistance Program - Marcus Zimmerman *considered program and advertising revisement including survey and new graphics.*
 - B. Community Service Project Working Group - K.Durbin, P. Harris, A. Naseef *working group reports back with potential partnership with NOHome Alliance, date to be announced, researching tap cards, spreadsheet available to review items for carekits*
 - C. Election - Sarah Manuel, *Election registration is open and will be promoted in 3 phases: Social Media posting, Candidate Info Sessions and Constant Contact mailer. Harold edited testimonials. SONC President and Outreach chair will meet with EmpowerLA to discuss strategy.*
 - D. Webcorner Update - Harold Shapiro *Last communication was with Noreen on 1/6/2021, then on 1/19 the new site will run simultaneously with the old one as the conversion continues.*
 - E. Website - Gil Imber, *website updates will improve function of the blog format.*
 - F. Newsletter - The Ziff Flyer - Sarah Manuel, *Upcoming feature graphics still pending, call for anyone interested in designing to login to Canva account and start doing tutorials. Thank you to Harold for editing. Informed committee chairs on tonality and language change to inspire stakeholders to get involved with SONC.*
 - G. Social Media Platform Metrics - Sarah Manuel, *please see metrics in supporting docs from 1/19/2021 meetings. Metrics from Next Door still pending. CC does not reflect the mailing list clean out from bounced emails. More too come.*

- 5. Public Official Comment: 2 minutes each** *Comments by public officials*

Moving on to Agenda Item 4. Do we have any public officials wishing to speak? If so, please raise hand on the attendee list or press star 9 if you are on your telephone. You will have 2 minutes each. *No public official comment.*

- 6. Public Comment: 2 minutes each** *Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction. No public comment.*

- 7. Chair's Report: 5 minutes,** Sarah Manuel, *Holiday Drive Thank you to committee members Kira Durbin, Alexandria Naseef, Hayden Renshaw and Pamela Harris. Created a roadmap for Outreach based off of goals detailed by each committee member from November 17th, 2020 meeting. Regretfully informed committee that I am withdrawing my involvement with the development of the Human Services sub-committee due to other routine responsibilities as Chair. President Hartsough accepting nominations and all are encouraged to step up to the challenge.*

8. Discussion - Outreach Committee Vision for 2021 Overview (10 minutes)

- A. General Roadmap for 2021 (Please see supporting document "Outreach RoadMap 2021")

Include Chamber of Commerce, BID and other established business membership organizations in Sherman Oaks. Expand walkable advertisements, create web page that direct NPG process, reports crime and publishes communications. Green committee -- virtual garden tour. Request for page for Public Safety with tips and preparedness.

9. SONC Virtual Movie Series -- ACTION ITEM. ROLL CALL VOTE.

- A. A motion to approve SONC Virtual Movie Series. The Virtual Movie Series will be held from February - December 2021 featuring but not limited to a Hollywood Movie featuring Marsh Hunt and Public-domain Family-friendly cartoons with the musical accompaniment by professional musician Gil Imber. **ACTION ITEM. ROLL CALL VOTE.** *Deferred to the next meeting as supporting financial documents need to be included.*

10. Discussion Youth Representative Service Project- Hayden Ranshaw

- A. Youth Rep to announce a service project and identify how Outreach can support the process. *Deferred to the next meeting due to an absence.*

11. New Business – Introduction topics for consideration of the Outreach Committee at future meetings: (5 minutes) Public Comment for each sub-agendized item.

- A. Design a Utility Box for the Sherman Oaks Neighborhood Council
- B. Project Proposal and collaboration with CD4 and Councilmember Raman's Office
- C. Coordinate efforts for a Community Street clean up with Big-Sunday or CD4
- D. Other items for consideration for next Agenda(s)

11. Announcements on items within the SONC Outreach Committee's jurisdiction

- ☑ **Next Outreach Meeting, February 16th, 2021, 7pm**
- ☑ **The Valley of Change - 2nd Saturday of the Month, Next one is Feb 13th - Helping Friends in Need**
- ☑ **NHIFP is seeking volunteers, Email Barbara @ bjavitz@gmail.com**

Guest from Patch was present in the attendees, follow up with Tina Choy from Chick-Fil A -- Chick-Fil A moving into Corky's (now landmark building.)

12. Adjourn @ __8:31pm__

Minutes submitted by Sarah Manuel

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