

Committee Members:
 Sarah Manuel – Chair
 Kira Durbin
 Jeffrey Hartsough
 Gil Imber
 Neal Roden
 Harold Shapiro

Alternates
 Pamela Harris
 Alexandria Naseef
 Hayden Ranshaw
 Marcus Zimmerman

CALIFORNIA



**Sherman Oaks
 Neighborhood Council
 Outreach Committee
 Regular Meeting Agenda**

**Tuesday, November 17th, 2020
 7:00 p.m.**

Virtual Meeting

SHERMAN OAKS
 NEIGHBORHOOD
 COUNCIL

P O Box 5721
 Sherman Oaks, CA
 91413
 (818) 503-2399

www.shermanoaksnc.org

OR CONTACT

Department of
 Neighborhood
 Empowerment linked
 through our website
 under "Resources"

To access this Virtual Meeting on the Zoom Platform:

Webinar ID: 836 2315 4607

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Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Gil Imber Gil.Imber.SONC@gmail.com o por correo electrónico www.ShermanOaksNC.org para avisar al Concejo Vecinal.

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THE BOARD OF SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY TELEPHONICALLY.

Every person wishing to address the Board must dial US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 929 205 6099 or +1 301 715 8592 or +1 312 626 6799 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free) and enter "134129" and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS The public is requested dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

AGENDA

1. **Call to Order and Welcome** Chair, Sarah Manuel
2. **Roll Call and Introductions** Chair, Sarah Manuel, Committee Member, Gil Imber
3. **Administrative Motions:**
 - A. Approval of Prior Meeting Minutes
 - i. October 20th, 2020 – Minutes --
4. **Public Official Comment: 2 minutes each** *Comments by public officials*
Moving on to Agenda Item 4. Do we have any public officials wishing to speak? If so, please click on raise hand on the attendee list or press star 9 if you are on your telephone. You will have 2 minutes each.
5. **Public Comment: 2 minutes each** Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction
6. **Chair's Report: 5 minutes**
 - A. Thank you's
 - B. Web Corner Update
7. **Neighbor Assistance Program (10 minutes)** Marcus Zimmerman
 - A. Project Lead Report
 - B. Advertising
 - C. Call for Action
 - D. How can the committee support you?

8. Discussion - Outreach Committee (10 minutes)

- A. What is your vision for the Outreach Committee?
- B. What programs do you want to start, develop and lead?
- C. Questions regarding protocol for a working group?
- D. Categorizing an Activity vs. an Event
- E. Other opportunities for community involvement to consider, blood drive, hygiene kit drive, blanket drive
- F. General Map out of 2021 Year

9. Discussion of SONC Election: 30 minutes

- A. Election Quote Updates
- B. Review Press Kit Drafts
- C. Consideration of Video Testimonials from the Board and Public
- D. Updates on Election protocol from SONC's VP's
- E. Launch Jan 2021 - July 2021
- F. What key elements do we want incorporated?
 - a. Resources how to's -- who are your representatives?
 - b. Parliamentary training?
 - c. Motions - how to write them and understand them?
 - d. Brown Act Expert?
 - e. And?
- G. Assign content creator and draft promo verbiage.

10. Food Drive Series Co-sponsorships Discussion: 30 minutes

- A. Project Lead Updates
- B. What is the goal?
- C. Is this a one-time Food Drive or multiple Food Drive series?
- D. When? October 2020-July 2021 Dates
- E. Who is involved? Non-profits involved?
- F. How much will it cost to produce promotional materials and to promote on SONC's social media platforms?
- G. Who will draft the promotional content?

11. Discussion of Outreach Meeting Regular and Sub-committee schedule for 2021

- A. Outreach Subcommittee Human Services January 19th, 7pm (3rd Tuesday)
- B. Outreach Communications Regular Meeting February 2nd, 7pm (1st Tuesday)
- C. Review of DRAFT -- Mission Statement for Subcommittee Human Services

12. New Business – Introduction topics for consideration of the Outreach Committee at future meetings: **10 minutes**

- A. Presentation discussion for Green New Deal Tool Kit
- B. Other items for consideration for next Agenda(s)

14. Announcements on items within the SONC Outreach Committee’s jurisdiction

- ☐ **Final Meeting of the Year, Special Meeting, Tues, December 1st, 2020, 7pm**
- ☐ **Outreach Committee Regular Meeting cancelled in December**
- ☐ **Next Outreach Meeting, January 19th, 2021**

15. Adjourn @ _____

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our website www.ShermanOaksNC.org