



# Water Preserver™ vs. Bleach

*What you should know...*

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**Q: How can I be sure that Water Preserver™ works?**

**A:** Water Preserver™ was tested for 10 years in a scientific program of laboratory sample analysis and field-testing to ensure its effectiveness for 5-year water storage. Water Preserver™ is registered and licensed by both and federal state EPA's as effective for the long-term storing of water, in addition to killing bacteria, viruses, mold and fungus. Used nationwide, from homes, school districts and corporations to water districts, public utilities and major cities, **Water Preserver™ is the #1 recommended product of emergency professionals.**

**Q: What about products that don't have an EPA Registration Number on the label?**

**A:** Any product claiming to kill micro organisms in drinking water must be scientifically *tested* and *proven* to be effective. Product test data must then be evaluated and approved by the Environmental Protection Agency (EPA), which then registers *all* products of this type. *Be alert to products that have no EPA registration number on the label.*

**Q: How does Water Preserver™ research and testing compare with other products?**

**A:** No other product has been as extensively tested or shown to be as effective for water storage as Water Preserver™. After an exhausting evaluation, Water Preserver™ is registered and licensed by both and federal state EPA's as effective for the long-term storing of water, in addition to killing bacteria, viruses, mold and fungus.

**Q: Why can't I just use common household "bleach" to store my drinking water?**

**A:** Common household bleach is an industrial-grade product that is not tested, approved, or recommended by the manufacturer for safe consumer use in drinking water. Water Preserver™ is manufactured with high-purity ingredients using a proprietary process to produce a highly effective form of *stabilized and pH-balanced* Sodium hypochlorite. The product is safety-sealed and date-coded to insure purity and potency, and it's *guaranteed 100% effective.*

**Q: Don't some emergency manuals suggest using "bleach"?**

**A: Don't be confused by this!** Some sources (including the American Red Cross) recommend using 'bleach' to disinfect questionable water in an emergency situation--when there are no other sources of safe water--*not for long-term water storage.* Avoid this dangerous situation by storing water now!

**Q: What about product safety?**

**A: Approved for Drinking Water.** Water Preserver™ is manufactured from materials approved for use in drinking water. Water Preserver™ is manufactured with a multi-step process, using *high-purity ingredients* and *laboratory analysis to insure potency.*

*SOS Survival Products is an authorized distributor of Water Preserver™*

*www.sosproducts.com*