Sherman Oaks Neighborhood Council (shermanoaksnc.org)
President Lindsay Imber
lindsay.imber.sonc@gmail.com

July 12, 2023

Los Angeles City Council and its Committees

For if Amended — **CF 22-0392. Digital Off-Site Signs / Outdoor Advertising / Transportation Communication Network Program Structures / Los Angeles County Metropolitan Transportation Authority (MTA).**

To City Council,

The Sherman Oaks Neighborhood Council at its July 10, 2023 meeting adopted a position of **Against** regarding City Council File 22-0392.

The proposed Transportation Communication Network (TCN) (Council File 22-0392) ordinance will allow Metro to erect up to 86 digital billboards on Metro owned property, approximately 50-foot long electronic, moving image billboards with up to 51,000 square feet of display area with an estimated income of $15 million to $25 million per year that will be split evenly with Metro and the City of Los Angeles (Metro's annual budget is $9 billion dollars, LA City's budget is $43 billion).

These billboards will be along freeways and surface streets. For little financial gain from the TNC, the citizens will suffer unnecessary visual blight and unsafe driver distraction. Therefore, the Sherman Oaks Neighborhood Council **strongly opposes** the LA City Planning Department's ordinance to amend the Los Angeles Municipal Code to allow Metro to implement a Transportation Communication Network (TCN) (CF 22-0392).

Thank you for your attention. If you have any questions, please feel free to contact me.

Sincerely,

Lindsay Imber
President
Sherman Oaks Neighborhood Council
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