

MOTION

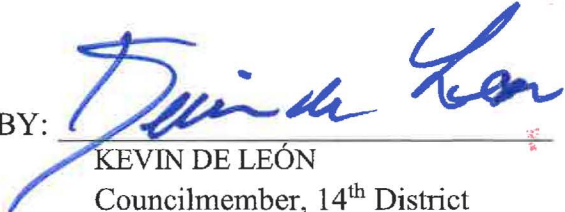
I MOVE that the Planning and Land Use Management (PLUM) Committee Report relative to preparation of Ordinance to allow digital off-site signs to be displayed on structures that are part of the Transportation Communication Network (TCN) Program between the City and the Los Angeles County Metropolitan Transportation Authority (Metro), Item 25 on today's Council Agenda (CF 22-0392), BE AMENDED to include the following additional recommendations:

- A. INSTRUCT the Department of Transportation (DOT), in coordination with Metro, to report within 30 days with an analysis of the annual projected revenue, per sign location, over the life of the proposed Memorandum of Understanding, including the location of any new signs that will be located in or facing towards a Metro-defined Equity Focused Community.
- B. INSTRUCT the City Administrative Officer, in coordination with Chief Legislative Analyst, to report in 30 days on potential revenue distribution strategies that ensure revenue generated by the TCN Program is invested back into the communities that are most impacted by the installation of the new signage and with recommendations for the creation of an annual expenditure plan created in consultation with affected Council Districts.

~~\* C. INSTRUCT the Planning Department, in consultation with the City Attorney, to prepare a report with recommendations, as part of the draft ordinance preparation, with a comparison of the proposed signage take down ratios under the TNC Program and the draft Off-Site Sign Ordinance, and the overall compatibility of the TCN Program with the City's Mobility Plan, Plan for A Healthy Los Angeles and any other applicable elements of the City's General Plan.~~

\* Motion (De Leon-Krekorian)

PRESENTED BY:

  
 KEVIN DE LEÓN  
 Councilmember, 14<sup>th</sup> District

SECONDED BY:



ORIGINAL

  
 msr

JUN 28 2022