

Outreach Committee

David Silverman, Chair
Jeffrey Hartsough
Ryan Ahari
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Lielt Endashaw
Kira Durbin
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**Sherman Oaks
Neighborhood Council**

**Outreach Committee DRAFT Meeting Minutes:
June 16th, 2026, 6:30PM**

Virtual Meeting

To access this Virtual Meeting on the Zoom Platform:

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Public Comments: Comments from the public on agenda items will be heard only when the respective item is being considered, and prior to voting. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the Public Comment on Non-Agenda Items period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during this General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Committee.

Making Public Comments During This Virtual Meeting: When prompted by the Presiding Officer, press "Raise Hand" (if on Zoom) or *9 (if on a telephone) to indicate a desire to address the committee. If you are on Zoom, you will see a timer graphic indicating your time remaining to speak. If you are on a telephone, you will be told when 10 seconds remain in your allotted time. Public comment for this meeting will be heard during each eligible agenda item

SB 411 Updates:

If a Neighborhood Council has a quorum of board members in a physical location, board members who wish to join the meeting via teleconferencing must adhere to AB 2449 rules and regulations. If a Neighborhood Council does not have a quorum of board members in a physical location, they must adhere to SB 411 rules and regulations.

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time. Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(i) An eligible legislative body that provides a timed public comment period for each agenda item shall not

close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph , to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

Agenda Note: All items containing motions, at the time of agenda posting, are listed in **blue, bold text**.

AGENDA

1. **Welcome, Call to Order, and Roll Call**

- a. Meeting called into order at 6:35 pm
- b. Present: Jeffrey Hartsough, El-Bethel Debela, Lielt Endashaw, Lance Khazei, David Silverman
- c. Absent: Ryan Ahari, Kira Durbin
- d. Quorum was met, the meeting continued

2. **Administrative Motions**

- a. Approval of March minutes!
- b. **MOVED: Jeffrey Hartsough SECOND: Lielt Endashaw**
- c. **The motion was approved.**

3. **Chair Report** (5 minutes): *David Silverman*

- a. *April meeting - no quorum*
- b. *May meeting- cancelled*
- c. *Community events happening in June*
 - 1) [Wild Fire LA\(RSVP HERE\)](#) preparedness fair Saturday, 06/27/2026 from 10:00 am -2:00 pm at Autry Museum
 - 2) [San Fernando Valley Pride](#) on Saturday, 06/27/2026 . March time at 3pm.
 - 3) [Los Angeles Budget Day](#) Saturday. 06/27/2026, event starts at 9:00 am

4. **Public Official Comment** (2 minutes each): *Comments by public officials*

- a. None

5. **General Public Comment by Community Stakeholders** (2 minutes each): *comments by the public on non-agenda items within the Outreach Committee's jurisdiction*

- a. Barbara Lewis
 - 1) Asked for clarification on the role of the Outreach Committee and whether it is responsible for beautification efforts.
 - 2) The Chair and Jeffrey Hartsough explained the committee's purpose and clarified the Outreach Committee's role within SONC.

6. Discuss ideas to engage better with the Sherman Oaks Community

- a. Committee members discussed ways to increase community awareness and participation in SONC activities. Discussion included:
 - 1) Revising the Ziff flyer to make it more engaging such as including community-interest topics in the newsletter, rather than focusing only on SONC business.
 - 2) Improving public understanding of SONC's purpose and increasing community engagement.
 - 3) Recognizing that greater public participation would strengthen engagement with Council District 4.
 - 4) Identifying current issues that could increase community interest and participation, including timely topics such as ICE raids.
 - 5) Discussing SONC's accomplishments and challenges, and how to demonstrate the council's relevance to residents.
 - 6) Celebrating SONC's upcoming 25th anniversary as an opportunity for outreach.
 - 7) Sending a survey or email to board members to gather ideas on future outreach priorities.
 - 8) Considering weekly community updates to keep residents informed and potentially exploring additional communication methods, including Constant Contact, to send out committee or issue-specific emails.
 - 9) Discussing alternative ways to communicate the council's positions on City issues beyond Community Impact Statements (CIS) if possible.
 - 10) Potentially using petitions on City issues as a way to advocate for community interests and encourage public participation.
 - 11) Residential representative board members spend time in their respective areas distributing door hangers or informational materials to increase public awareness of SONC, noting that many residents are unaware of the council's existence
- b. El-Bethel Debela
 - 1) Highlighted that residents day to day concerns are not reflected in SONC's activities alongside long council meetings, it may affect their participation.
- c. Barbara Lewis
 - 1) Suggested posting community information on the electronic bulletin board at the East Valley Adult Center.

7. Discuss how best energize the rest of the board to help with Outreach – Discuss assigning someone from each area to visit schools, PTA meetings, houses of worship, popular business in their area and inform them of what we do. Listen to their concerns and encourage them to participate.

8. Review/discuss recommended additions and changes to SONC Standing Rules and Procedures

- a. Prioritizing items 13 (b) and 13 (e), other items to be discussed as needed
 - 1) ***See attached document “Recommended Additions and Changes to SONC Standing Rules and Procedures” at shermanoaksnc.org***

9. Review social media:

- a. Positions/responsibilities
 - 1) *Ziff flyer*
 - 2) *Nextdoor*
 - 3) *Instagram*
 - 4) *Website*

- 5) *Constant Contact*
- 6) *Voicemails*
- b. *Status update on current social media presence*
 - 1) *Website*
 - 2) *Instagram*
 - 3) *Nextdoor*

10. Movies in the Park for 2026

- a. *Review and finalize plans for all three movies*
 - 1) Fourth of July, America's 250th themed pins to be passed out during the June Movie
 - 2) Terry Rossio video to be shared for attendees, however proper formatting of video needed.

11. Additional Topics and New Business Not Agendized

- a. None

12. Outreach Committee Member Announcements

- a. None

13. Adjournment

- a. Meeting adjourned at 7:45 pm.

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