

Outreach Committee

David Silverman, Chair
Jeffrey Hartsough
Ryan Ahari
El-Bethel Debela
Lielt Endashaw
Kira Durbin
Lance Khazei



Sherman Oaks
Neighborhood Council
P.O. Box 5721
Sherman Oaks, CA 91413

Website:
www.ShermanOaksNC.org

**Sherman Oaks
Neighborhood Council**

**Outreach Committee Meeting Agenda:
July 21st, 2026, 6:30PM**

In-Person Meeting

Sherman Oaks Martin Pollard Branch Library
14245 Moorpark St, Sherman Oaks, CA 91423

Public Comments: Comments from the public on agenda items will be heard only when the respective item is being considered, and prior to voting. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the Public Comment on Non-Agenda Items period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during this General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Committee.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

Agenda Note: All items containing motions, at the time of agenda posting, are listed in **blue, bold text**.

AGENDA

- 1. Welcome, Call to Order, and Roll Call**
- 2. Administrative Motions**
 - a. Approval of June minutes!**
- 3. Chair Report (5 minutes): David Silverman**
 - a. Review SONC's Free Movies in the Park: June**
 - b. Discuss outreach plans for July and August**
- 4. Public Official Comment (2 minutes each): Comments by public officials**
- 5. General Public Comment by Community Stakeholders (2 minutes each): comments by the public on non-agenda items within the Outreach Committee's jurisdiction**
- 6. Discuss ideas to engage better with the Sherman Oaks Community**
 - a. Review feedback from Lance Khazei and David Silverman's survey**
 - b. Possible changes to the Ziff flyer**
 - c. Possible issues to create excitement and engagement with SONC**

7. Review/discuss recommended additions and changes to SONC Standing Rules and Procedures

a. Prioritizing items 13 (b) and 13 (e), other items to be discussed as needed

See attached document “Recommended Additions and Changes to SONC Standing Rules and Procedures” at shermanoaksnc.org

8. Discuss how best energize the rest of the board to help with Outreach – Discuss assigning someone from each area to visit schools, PTA meetings, houses of worship, popular business in their area and inform them of what we do. Listen to their concerns and encourage them to participate.

9. Review social media:

a. Positions/responsibilities

1) Ziff flyer

2) Nextdoor

3) Instagram

4) Website

5) Constant Contact

6) Voicemails

b. Status update on current social media presence

1) Website

2) Instagram

3) Nextdoor

10. Additional Topics and New Business Not Agendized

11. Outreach Committee Member Announcements

12. Adjournment

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.ShermanOaksNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email the SONC Secretary: stacey.segarrahohlinger@sonc@gmail.com.

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- Sherman Oaks Public Library, 14245 Moorpark St, Sherman Oaks, CA 91423.

- www.ShermanOaksNC.org

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For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.ShermanOaksNC.org.

