

**Outreach Committee**

David Silverman, Chair  
Jeffrey Hartsough  
Ryan Ahari  
El-Bethel Debela  
Lielt Endashaw  
Kira Durbin  
Lance Khazei  
Martin Hernandez



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**Sherman Oaks  
Neighborhood Council**

**Outreach Committee DRAFT Meeting Minutes:  
November 18th, 2025, 6:30PM**

**Virtual Meeting**

To access this Virtual Meeting on the Zoom Platform:

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Public Comments: Comments from the public on agenda items will be heard only when the respective item is being considered, and prior to voting. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the Public Comment on Non-Agenda Items period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during this General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Committee.

Making Public Comments During This Virtual Meeting: When prompted by the Presiding Officer, press "Raise Hand" (if on Zoom) or \*9 (if on a telephone) to indicate a desire to address the committee. If you are on Zoom, you will see a timer graphic indicating your time remaining to speak. If you are on a telephone, you will be told when 10 seconds remain in your allotted time. Public comment for this meeting will be heard during each eligible agenda item

**SB 411 Updates:**

If a Neighborhood Council has a quorum of board members in a physical location, board members who wish to join the meeting via teleconferencing must adhere to AB 2449 rules and regulations. If a Neighborhood Council does not have a quorum of board members in a physical location, they must adhere to SB 411 rules and regulations.

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time. Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(i) An eligible legislative body that provides a timed public comment period for each agenda item shall not

close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph , to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

*The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.*

**Agenda Note:** All items containing motions, at the time of agenda posting, are listed in **blue, bold text**.

### **DRAFT Minutes**

**1. Welcome, Call to Order, and Roll Call**

- a. Chair, David Silverman, called meeting into order at: 6:36
- b. Present: Ryan Ahari, Lielt Endashaw, Jeffrey Hartsough , David Silverman, El-Bethel Debela, Lance Khazei, Martin Hernandez (joined at 7:10)
- c. Absent: Kira Durbin
- d. Quorum met, meeting continues.

**2. Chair Report (5 minutes): *David Silverman***

- a. Chair thanked committee members for helping with SONC's summer and fall activities

**3. Public Official Comment (2 minutes each): *Comments by public officials***

- a. No comments made by public officials

**4. General Public Comment by Community Stakeholders (2 minutes each): *comments by the public on non-agenda items within the Outreach Committee's jurisdiction***

- a. Harold Shapiro suggested chair to review past Outreach Committee meetings recorded during COVID to assist in committee procedural practices
- b. Pamela Harris, co-chair of the Human Services committee, reminded and encouraged the committee to promote and participate in the homeless count for Sherman Oaks taking place on January 20th at 7 PM. Explained the logistics of how the count is taken and processed.
  - 1) signup at <https://count.lahsa.org/pages/volunteer-registration>
- c. Ryan Ahari suggested be to reschedule the outreach in January to not overlap with the homeless count
- d. Howard Katchen, SONC president, reiterated points made by Pamela Harris, highlighting the importance of promotion of important events along and of the homeless count for statistical accuracy

**5. Discussion/clarification of communication *between us as a committee (and the board) and CD4 as well as any other gov't office -- in both directions -- particularly concerning events, but also in general. We should also discuss inviting gov't officials to our board meetings and committee meetings on the regular and how to do that.***

- a. Howard encouraged members to suggest speakers for board meetings and to reach out to him with those suggestions
- b. Ryan agreed to make a list of important contacts (field representatives, public

- official offices, etc. ) to support outreach contacts. The committee will review and formulate a set plan on outreach to contacts.
- c. Pamela suggested reviewing communication practices within the board, outreach, and external entities to improve the committee's effectiveness. Suggestion to establish a chain of command within Outreach to simplify communications and encourage engagement with important bodies and stakeholders within Sherman Oaks.
  - d. Jeffery suggested finding ways to maintain continuous contact with with local and external points of contact relevant to SONC's activities
- 6. Discuss how to handle requests on social media** *(using Lielt's example).*
- a. Lielt Endashaw brought a resident request to highlight items on SONC's social media. Discussion held on the complexities of accepting those requests to ensure and maintain fairness and equality. Requests, if appropriate, can be rerouted to relevant committees
- 7. Discuss Role and Goals of Outreach Committee** *as well as how we interact with other SONC Committees and stakeholders.*
- a. Discussion on the role of the Outreach; emphasizing its role is to promote SONC's visibility and promoting events sponsored by SONC as a whole or SONC's committees
  - b. Pamela; we should be tabling whenever possible, new initiatives and get the community to know us
  - c. Discussion on creating requirements for committees, so that each chair can contribute to the newsletter, engage with social media, and communicate within the SONC network so that information can be easily shared
- 8. Update on Social Media**
- a. Lielt shared updates on social media roll out. SONC's instagram and facebook is currently posting meeting reminders and engaging with local representatives on instagram. Next steps are to working on creating templates and a Google form for committee chairs
  - b. Harold asked who is inputting the email addresses into constant contact so that residents can get updates on agendas and the Ziff Flyer; committee assigned responsibility to Martin Hernandez
- 9. SONC Bylaw Discussion**
- a. Read the bylaws and review the bylaws, deadline: April 1st
  - b. Harold recommended that committee members, and the board as a whole, review all of SONC's governing documents
- 10. Los Angeles City Charter Discussion**
- a. Quick discussion on what the City Charter is and how it can be beneficial for Sherman Oaks residents to know how to engage in its revision process
- 11. Additional Topics and New Business Not Agendized**
- 12. Outreach Committee Member Announcements**
- 13. Adjournment**
- a. Meeting adjourned at 7:51

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