



Outreach Committee

David Silverman, Chair
Jeffrey Hartsough
Lindsay Imber
Ryan Ahari
El-Bethel Debela
Lielt Endashaw
Lance Khazei
Kira Durbin
Neal Roden



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Neighborhood Council
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Website:
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**Sherman Oaks
Neighborhood Council**

**Outreach Committee Meeting Agenda:
August 19, 2025, 6:30PM**

In-Person Meeting

Sherman Oaks Martin Pollard Branch Library
14245 Moorpark St, Sherman Oaks, CA 91423

Public Comments: Comments from the public on agenda items will be heard only when the respective item is being considered, and prior to voting. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the Public Comment on Non-Agenda Items period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during this General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Committee.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

Agenda Note: All items containing motions, at the time of agenda posting, are listed in **blue, bold text**.

AGENDA

- 1. Welcome, Call to Order, and Roll Call**
 - a. Chair, David Silverman, called meeting into order at 6:35 pm
 - b. Present: David Silverman, Jeffery Hartsough, Ryan Ahari, Lance Khazei, Lielt Endashaw
 - c. Absent: El- Bethel Debela, Kira Durbin, Neal Roden
 - d. Quorum met, meeting continued.
- 2. Chair Report (5 minutes): *David Silverman***
 - a. Chair reflected on outreach presentation at the most recent board meeting and briefly introduced matters of interest on agenda items
- 3. Public Official Comment (2 minutes each): *Comments by public officials***
 - a. No comments by public officials
- 4. General Public Comment by Community Stakeholders (2 minutes each): *comments by the public on non-agenda items within the Outreach Committee's jurisdiction***
 - a. Member of the public inquired about the Sherman Oaks Neighborhood Council (SONC) and the SONC outreach committee activities
 - b. Harold Shapiro discussed future collaboration to hand out succulents at SONC events emphasising collaboration should be initiated in advance to allow for proper preparation
- 5. Movie Night Discussion for 8/23**

- a. Discussion on upcoming backpack drive in collaboration with CD4 at the upcoming movie, an effort spearheaded by SONC Human Services Committee
 - b. Glow sticks will be offered at the movie night, the last of the summer series, which will be branded with SONC logo
 - c. Popcorn and Candy will be provided by the Van Nuys Sherman Oaks Park as expected
 - d. Discussion to encourage SONC board member engagement at tabling events
- 6. Review Social Media Plan and Discuss Roll Out**
 - a. Discussion held to determine best logo styles and how to implement them to SONC social media
 - b. Discussion on who shall have access to the instagram accounts, determined that it would be best that El-Bethel Debela and Lielt Endashaw be the ones to have direct access while other members who wish to post reach out directly to El-Bethel or Lielt
 - c. Broad discussion on the features made available my meta to best coordinate social media posting and collaboration, with commentary on the emphasis for the desire to maximize and highlight SONC's website
- 7. Additional Topics and New Business Not Agendized**
 - a. SB79 discussed as a hot topic and future engagement/advocacy of legislation can be an effort that SONC outreach can take on to create a well informed citizenry
- 8. Outreach Committee Member Announcements**
 - a. None
- 9. Adjournment**
 - a. Chair adjourned the meeting at 7:58

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