

Outreach Committee

David Silverman, Co-Chair
Jeffrey Hartsough
Lindsay Imber
Neal Roden
Ryan Ahari
Kylee Peña
Kira Durbin



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**Sherman Oaks
Neighborhood Council**

Outreach Committee Meeting Minutes DRAFT

June 17, 2025, 6:30PM

In-Person Meeting

Sherman Oaks Martin Pollard Branch Library
14245 Moorpark St, Sherman Oaks, CA 91423

Public Comments: Comments from the public on agenda items will be heard only when the respective item is being considered, and prior to voting. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the Public Comment on Non-Agenda Items period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during this General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Committee.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

Agenda Note: All items containing motions, at the time of agenda posting, are listed in **blue, bold text**.

AGENDA

1. Welcome, Call to Order, and Roll Call

David called the meeting to order at 6:31PM and took roll.

Present: David Silverman, Jeffrey Hartsough, Neal Roden, Kylee Peña, Kira Durbin, Ryan Ahari

Absent: Lindsay Imber

2. Chair Report (5 minutes): David Silverman

Formed an ad hoc committee to investigate social media and help potential new members understand the opportunity of Outreach. El-Bethel and Lielt will work with David on a recommendation for how social media works for SONC.

3. Public Official Comment (2 minutes each): Comments by public officials

None present.

4. General Public Comment by Community Stakeholders (2 minutes each): comments by the public on non-agenda items within the Outreach Committee's jurisdiction

No comments were made.

5. Committee Leadership Changes

Brief comments were made. Kylee can help to onboard new members to understand how to update parts of the website. Communications should be looked at overall and assessed in the coming months.

6. SONC Election Updates

Voter turnout was low in most areas, a result of cumbersome voter registration process plagued with many technical issues plus low support from DONE.

7. Movie Night Discussion

- Spoke to various local representatives about joining us and providing giveaways. A sign-up sheet was sent out to the council and committee members.
- CD4 will be tabling and providing giveaways.
- Lindsay Horvath's office had offered some food and beverage giveaways.
- August movie night will include a backpack giveaway, bounce house, and photo booth via CD4.

8. Additional Topics and New Business Not Agendized

- Thank you to Neal Roden for 25 years of service to SONC.
- We should conduct outreach to those who ran and did not win their elections.

9. Outreach Committee Member Announcements

None.

10. Adjournment

Adjourned at 7:51PM.

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