

**Outreach Committee**

Kylee Peña, Co-Chair  
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**Sherman Oaks  
Neighborhood Council**

**Outreach Committee Meeting Minutes DRAFT**

**April 15, 2025, 6:30PM**

**Virtual Meeting**

To access this Virtual Meeting on the Zoom Platform:

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Public Comments: Comments from the public on agenda items will be heard only when the respective item is being considered, and prior to voting. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the Public Comment on Non-Agenda Items period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during this General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Committee.

Making Public Comments During This Virtual Meeting: When prompted by the Presiding Officer, press "Raise Hand" (if on Zoom) or \*9 (if on a telephone) to indicate a desire to address the committee. If you are on Zoom, you will see a timer graphic indicating your time remaining to speak. If you are on a telephone, you will be told when 10 seconds remain in your allotted time. Public comment for this meeting will be heard during each eligible agenda item

**SB 411 Updates:**

If a Neighborhood Council has a quorum of board members in a physical location, board members who wish to join the meeting via teleconferencing must adhere to AB 2449 rules and regulations. If a Neighborhood Council does not have a quorum of board members in a physical location, they must adhere to SB 411 rules and regulations.

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time. Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

- (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph , to provide public comment until that timed public comment period has elapsed.
- (ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.
- (iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

*The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.*

**Agenda Note:** All items containing motions, at the time of agenda posting, are listed in **blue, bold text**.

## AGENDA

**1. Welcome, Call to Order, and Roll Call**

Called the meeting to order at 6:35 and took roll.

Present: Hartsough, Ahari, Pena

Absent: Durbin, Roden, Imber

**2. Chair Report (5 minutes): *David Silverman & Kylee Peña***

Great tree adoption event.

**3. Public Official Comment (2 minutes each): *Comments by public officials***

None present.

**4. General Public Comment by Community Stakeholders (2 minutes each): *comments by the public on non-agenda items within the Outreach Committee's jurisdiction***

Lionel Mares made brief comments to bring attention to the city budget open for comment.

**5. Tree Giveaway Recap**

- Neal expressed a need for the tree giveaway to be better tracked to be more fair. Participants try to take more than one tree. We should provide feedback to Tree People about this.
- Ryan suggested potentially putting in a request via CD4 to try to bolster the number of trees being distributed for the event.
- Rain barrels arrived too late and were located too far away due to miscommunications between city departments.
- The park scheduled basketball finals and a multi-team swim meet along with the spring festival and our event which caused major parking issues.

**6. SONC Election Updates**

a. Voter Registration Outreach

- Will do social outreach for voter registration.
- Target Areas 1, 3, 5, and 7 to promote registration.
- Kylee will work on graphic and get it ordered.
- Send around mid-May.
- Ryan will follow up with Asm. Schultz, CD4 on outreach.
- Could print smaller batch of movie night postcards on one side and voting on the other in mid-May.

b. Potential Candidate Forum (May 12)

- Kylee will make a graphic.
- Potentially include DONE materials to candidates.
- Should send a dedicated email about the election.

**7. Movie Night Discussion**

a. Suggestions from constituents: Wicked, Shrek, Finding Nemo, Cars, Frozen.  
(Minecraft movie tentatively available mid-July)

- June: Toy Story (1h20m)
- July: The Wild Robot (1h42m)
- August: Moana 2 (1h40m)

**8. Additional Topics and New Business Not Agendized**

- Need to connect with youth reps on voter education resources
- Discuss next month: phone voicemail and email – monitoring it and using these sources for communications
- Engage with CD4 and BOS to organize community events to educate public on marginalized groups.
- How can we encourage kindness?

**9. Outreach Committee Member Announcements**

- None.

**10. Adjournment**

Adjourned at 8:03PM..

**The Americans With Disabilities Act**

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**Reconsideration and Grievance Process**

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org).

