

Sherman Oaks Neighborhood Council - Human Services Committee

Summer Movie Series Budget

Item	Description	Cost Range	Avg. Cost (\$)
Custom Photo Booth	Custom-built booth w/ camera, printer, branding	\$1,500 - \$2,500	2000
Backdrop	8x8 ft sequin, fabric, or printed design with stand	\$50 - \$150	100
Photo Booth Props	Hats, glasses, signs, themed accessories (3 sets)	\$30 - \$90	60
Flyers (500 copies)	8.5" x 11" full-color, printed locally	\$160 - \$200	180
Postcards (500 copies)	4" x 6" full-color, printed locally	\$85 - \$100	90
Postcard Mailing (USPS @ \$0.73 x 500)	Postage for mailing 500 postcards	\$365	365
Miscellaneous Decor/Contingency	Signage, lighting, unexpected expenses	\$100 - \$200	150
TOTAL			2945