WORLD MARKET®

ZA-2024-1972-CUB

15201 W Ventura Blvd., Los Angeles, CA 91403 September 19, 2024 Item No.: 7b



Project Request

Per Los Angeles Municipal Code § 12.24-W.1, a Conditional Use Beverage (CUB) to allow the continued sale of a full line of alcoholic beverages for off-site consumption, with incidental on-site instructional tastings, in conjunction with an existing specialty retail store, World Market.















Project Details

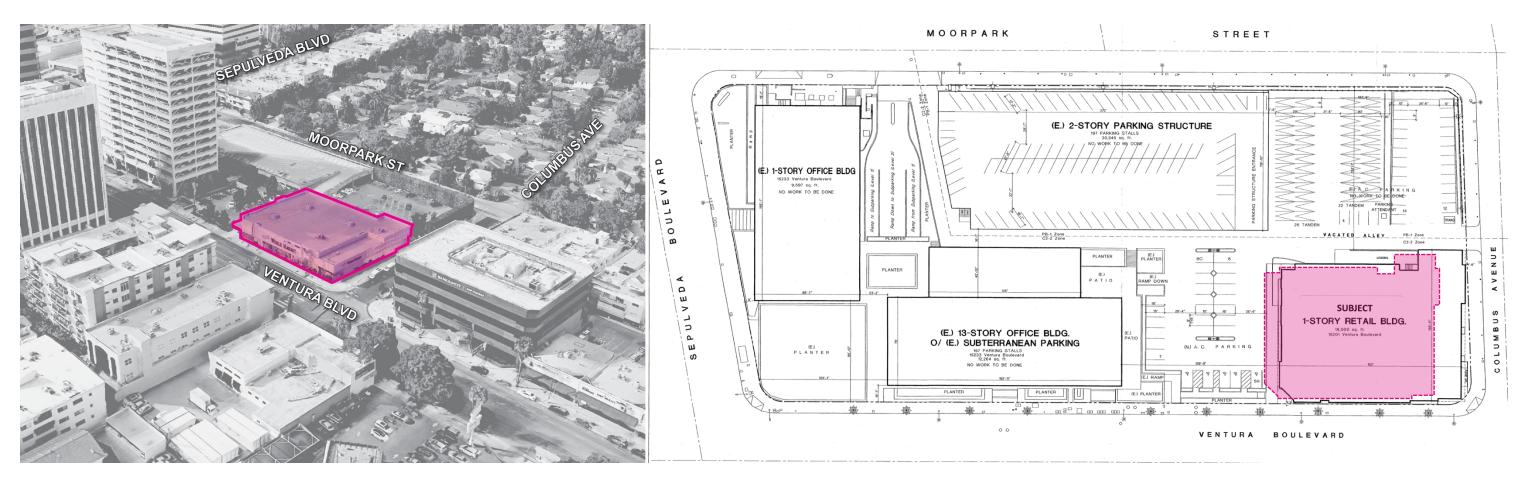
Square Footage (E): 18,122 SF

Hours of operation (E): 9:00am - 9:30pm (Mon-Sat)

10:00am - 7:00pm (Sun)

Special Hours of Operation (E): 7:00am - 11:00pm (Thanksgiving Day - January 1st)

Zoning: C2-2 Commercial





Background

- Found in the late 1950's by William Amthor.
 - Importation of hand-woven wicker baskets
 - Rapid rise in popularity.
- Gained popularity at Fisherman's Wharf; expanded into North California.
- Currently over 250 stores in 39 states.
- Unique and eclectic grocery and home décor items.







Entitlement History

Pre-1990s

2001

2008

2016

Original Tenant

Retail Store, Off-Sale General uses

- **Previously a Rite Aid**, according to ABC and historical findings.
- Previously licensed with Type 21.

ZA-2001-1706-PAB

Authorization of Use: Off-Sale Beer & Wine

- Structure demolished for redevelopment.
- World Market entered new construction; off-sale beer & wine use established.
- No opposition expressed at public hearing.

ZA-2001-1706-PAB-PA1

Authorization of Continued Use: Off-Sale Beer & Wine

- Continuation of off-sale beer & wine use at World Market
- No opposition was expressed at public hearing.

ZA-2014-4925-CUB

Authorization of Upgrade to Off-Sale General

- Upgrade in license type; constituted new CUB
- No opposition was expressed at public hearing.



Public Outreach



Los Angeles Police Department Van Nuys Division

Outreach to Van Nuys Vice Unit

No opposition expressed by Officer Floto



Sherman Oaks Neighborhood Council

Outreach to Jeff Kalban, President of SONC

• Expressed concerns regarding tree plantings between World Market and Ventura Blvd.

Invited to meet with SONC PLUM Committee on September 19, 2024



Council District 4 Nithya Raman

Outreach to Mashael Majid, CD4 Deputy Chief of Staff

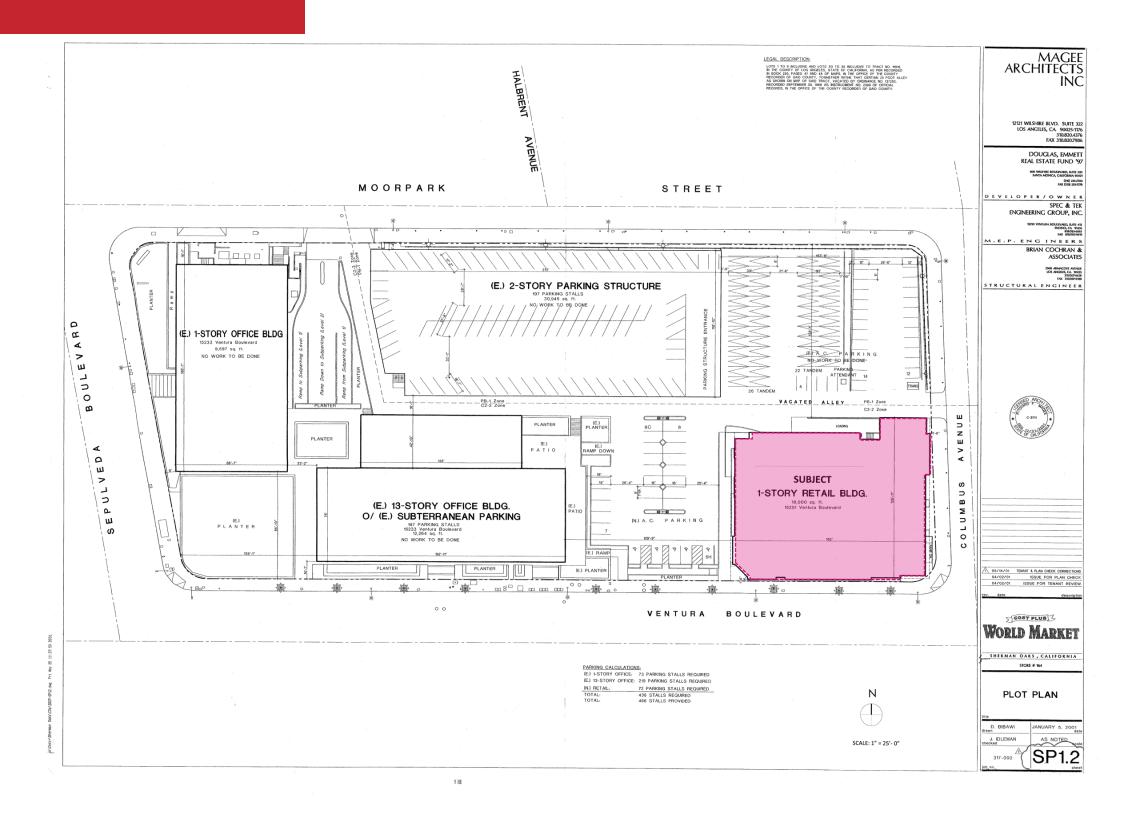
No correspondence to date



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Site Plan





Floor Plan

