

WORLD MARKET®

ZA-2024-1972-CUB

15201 W Ventura Blvd., Los Angeles, CA 91403

September 19, 2024

Item No.: 7b



LICENSING
PERMITTING
ENTITLEMENTS

Project Request

Per Los Angeles Municipal Code § 12.24-W.1, a Conditional Use Beverage (CUB) to allow **the continued sale of a full line of alcoholic beverages for off-site consumption, with incidental on-site instructional tastings**, in conjunction with an existing specialty retail store, **World Market**.



Project Details

Square Footage (E):

Hours of operation (E):

Special Hours of Operation (E):

Zoning:

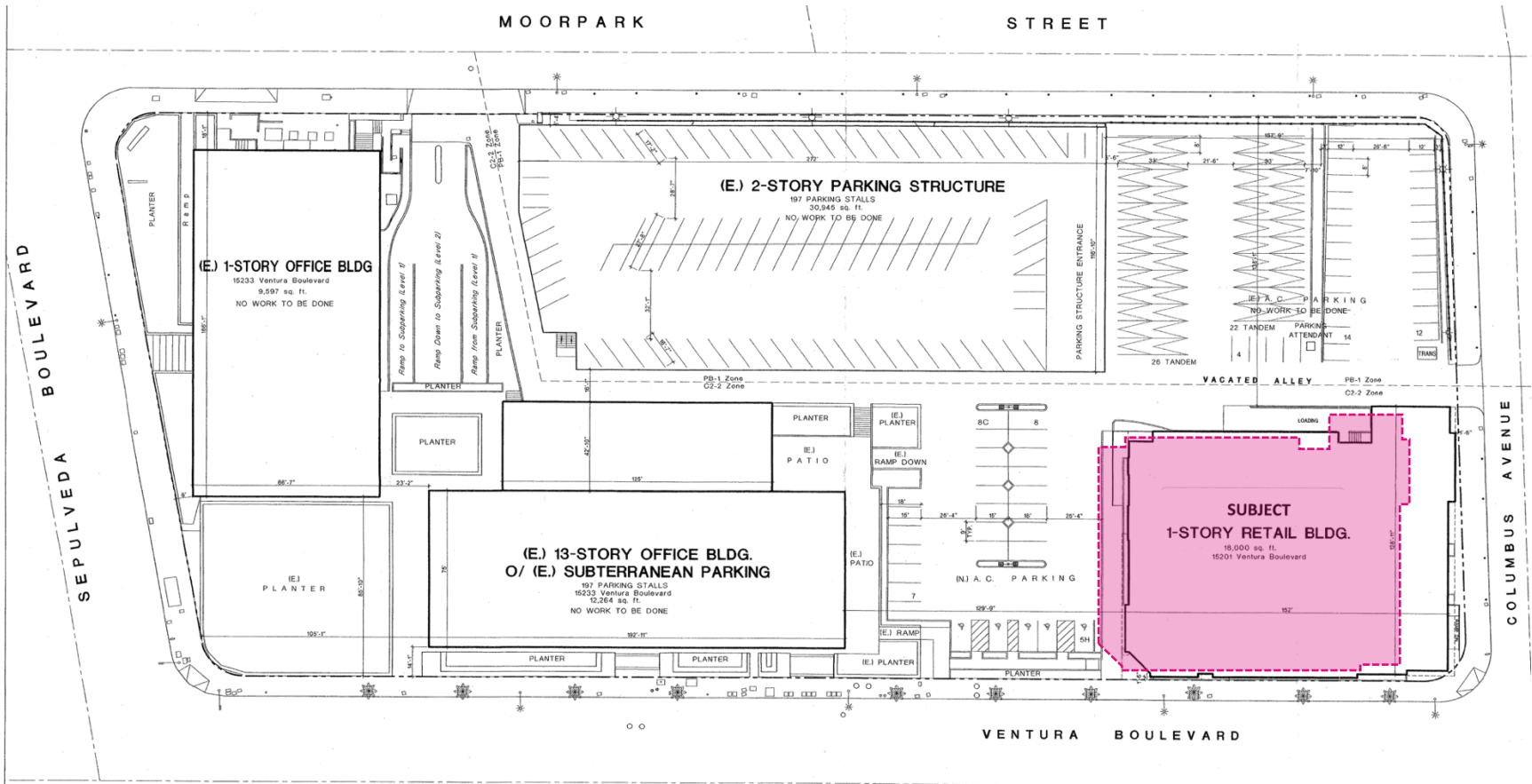
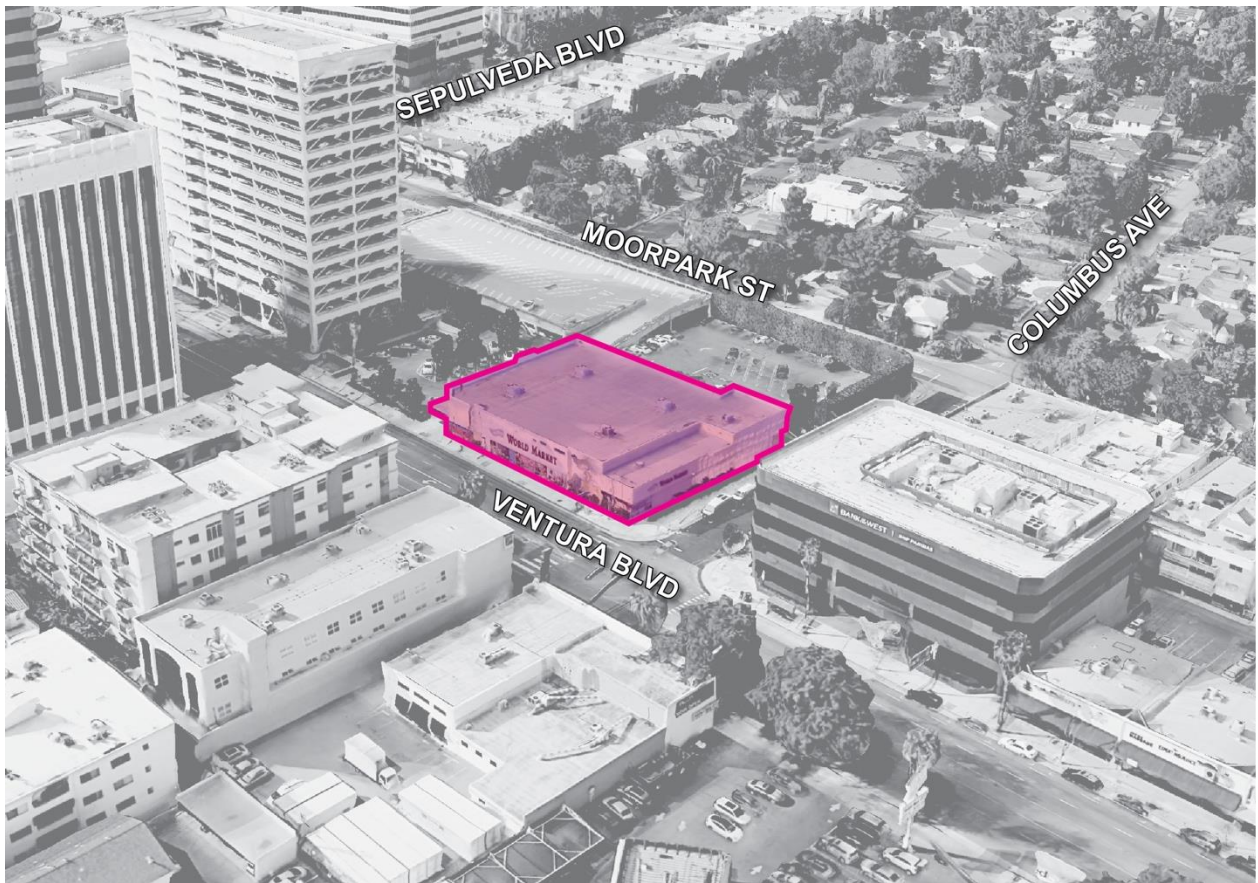
18,122 SF

9:00am - 9:30pm (Mon-Sat)

10:00am - 7:00pm (Sun)

7:00am - 11:00pm (Thanksgiving Day - January 1st)

C2-2 Commercial

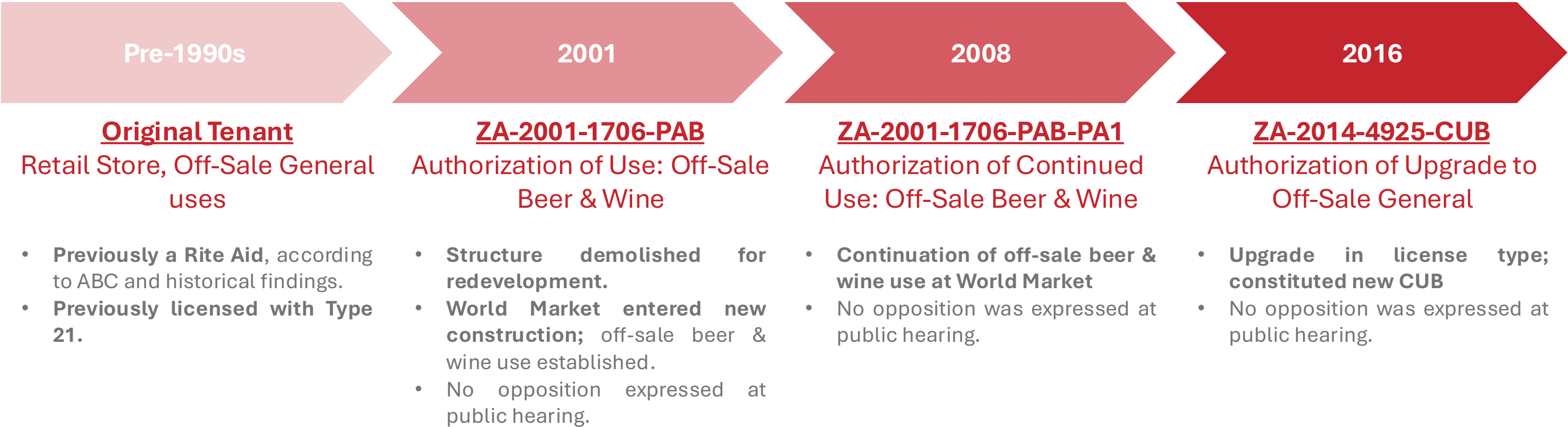


Background

- **Found in the late 1950's by William Amthor.**
 - Importation of hand-woven wicker baskets
 - Rapid rise in popularity.
- **Gained popularity at Fisherman's Wharf; expanded into North California.**
- **Currently over 250 stores in 39 states.**
- **Unique and eclectic grocery and home décor items.**



Entitlement History



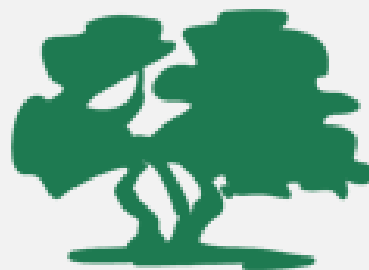
Public Outreach



Los Angeles Police Department Van Nuys Division

Outreach to Van Nuys Vice Unit

No opposition expressed by Officer Floto



Sherman Oaks Neighborhood Council

Outreach to Jeff Kalban, President of SONC

- Expressed concerns regarding tree plantings between World Market and Ventura Blvd.

Invited to meet with SONC PLUM Committee on September 19, 2024



Council District 4 Nithya Raman

Outreach to Mashael Majid, CD4 Deputy Chief of Staff

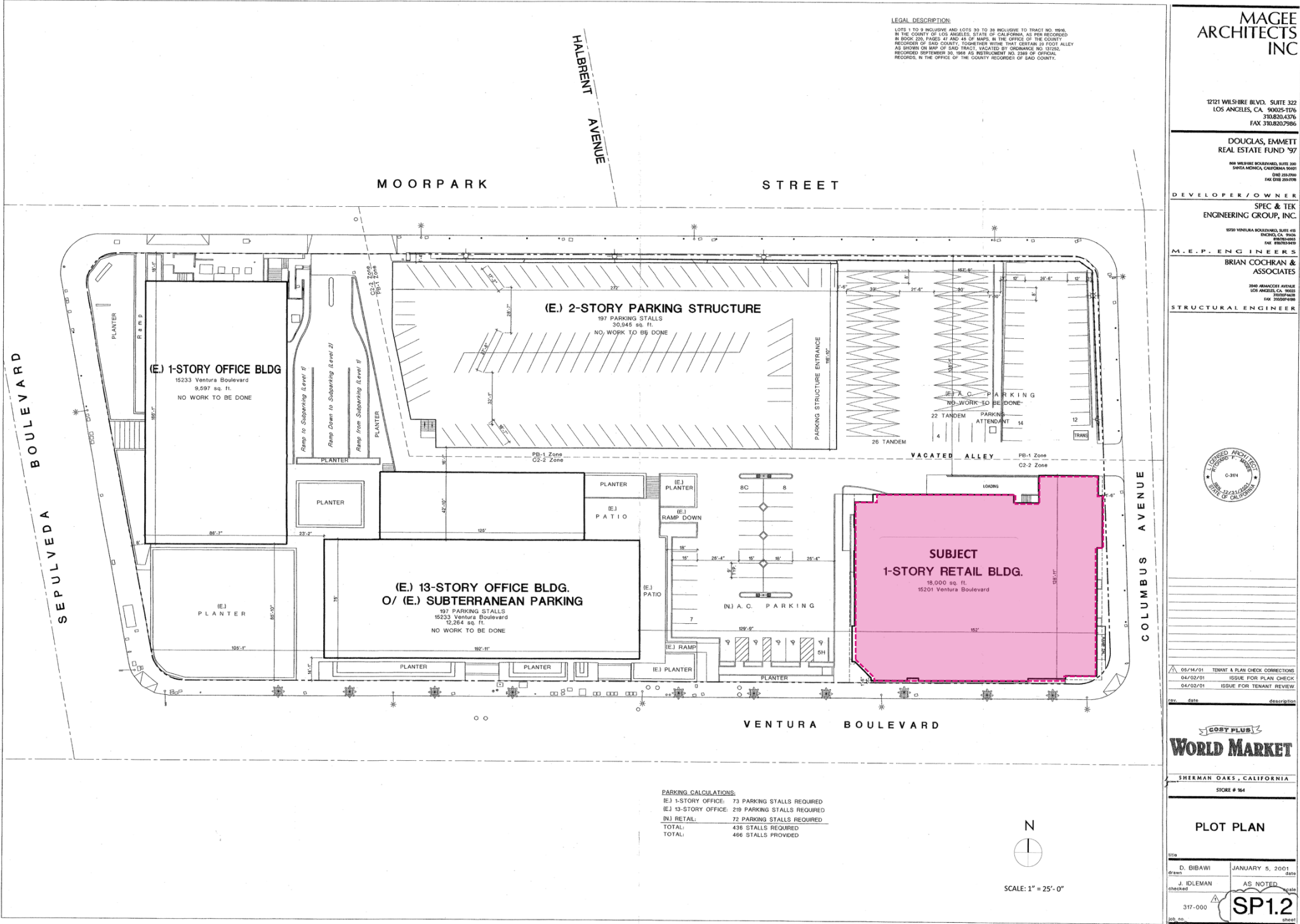
No correspondence to date

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Site Plan



Floor Plan

