

SONC Finance Committee
Wednesday, July 26, 2023
Additional Item – for Discussion

June 20, 2023 Outreach Committee

Light pole banners project to promote SONC – Harold Shapiro
Motion to allocate funding for extending the program through 10-14-2024

Outreach Committee Motion

It is here by moved to approve the payment of \$690 to Gold Metropolitan Media for handling relocation of SONC's 30 Light Pole Banners in October 2023. The banners will remain in place at the new locations through October 2024.

See attached supporting documents:

- Gold Metropolitan Media Sales Order
- SONC Banner Movement Schedule



Quote/Sales Order

Date: 5/31/2023
 Job #: AG 4612

21051 Warner Center Lane
 Suite 250
 Woodland Hills, CA 91367
 (Tel) (800) 755-9466 (Fax) (818) 348-1956

Bill To:	
Sherman Oaks Neighborhood Council PO Box 5721 Sherman Oaks, CA 91413 Attn: Harold Shapiro	Prior Customer: Yes No Credit OK by:

Ship To	
	Terms Due Upon Acceptance of order Explain:

Sale Type	Launch Date	Removal Date:	Customer P.O.	Account REP	FOB
	10/14/2023	10/14/2024		KG	

Quantity	Description	Unit Price	Amount
1	Relocation Fee - relocations of banners (5) locations 10/14/23-10/8/24 (1) location 10/15/23-10/9/24 (1) location 10/18/23-10/14/24 (1) location 11/2/23-10/14/24	690.00	690.00

Sales tax subject to change based on current sales tax rate at time of invoicing. Prices subject to change after review of supplied art. All claims for errors or allowances must be made in writing within 10 days from receipt of goods. No goods returnable without written consent.	Sales Tax:	\$0.00
	TOTAL AMT. DUE	\$690.00

Order confirmation sent Date:
 Received:

Authorized by: _____

CLIENT: Sherman Oaks Neighborhood Council				
EVENT NAME: Sherman Oaks Welcomes You				
SPONSOR / NON-SPONSOR: Non Sponsor				
EVENT STATUS: Single Status				
PERMIT START DATE: 10/14/23 - 10/14/24				
# poles:				
LOCATION	ORIENTATION	# of poles	Comments	# of poles/banners
Ventura Blvd from 405 Fwy to Columbus Ave	North / South	12	Available 11/2/23 - 10/14/24	4
Ventura Blvd from Noble Ave to Lemona Ave	North / South	5	Available 10/14/23 - 10/8/24	2
Ventura Blvd from Lemona Ave to Willis Ave	North / South	8	Available 10/18/23 - 10/14/24	4
Ventura Blvd from Van Nuys Blvd to Beverly Glen Blvd	North / South	7	Available 10/15/23 - 10/9/23	4
Ventura Blvd from Dixie Canyon Ave to Fulton Ave	North / South	6	Available 10/14/23 - 10/8/24	4
Sepulveda Blvd from 405 Fwy to Greenleaf St	East / West	8	Available 10/14/23 - 10/8/24	4
Woodman Ave from Moorpark St to Ventura Blvd	East / West	10	Available 10/14/23 - 10/8/24	4
Beverly Glen Blvd from Moorpark St to Dickens St	East / West	6	Available 10/14/23 - 10/8/24	4
	Total Poles	62		30