

Committee Members:
 Sarah Manuel – Chair
 Kira Durbin
 Pamela Harris
 Jeffrey Hartsough
 Lindsay Imber
 Hayden Ranshaw
 Neal Roden
 Harold Shapiro

CALIFORNIA



**Sherman Oaks
 Neighborhood Council
 Outreach Committee
 Regular Meeting Minutes
 DRAFT**

**Tuesday, February 15th, 2022
 7:00 p.m.**

SHERMAN OAKS
 NEIGHBORHOOD
 COUNCIL

P O Box 5721
 Sherman Oaks, CA
 91413
 (818) 503-2399

www.shermanoaksnsc.org

OR CONTACT

Department of
 Neighborhood
 Empowerment linked
 through our website
 under "Resources"

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IN CONFORMITY WITH THE SEPTEMBER 16, 2021, ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

Every person wishing to address the Board must dial (833) 548-0282, and enter **836 2315 4607** and then press # to join the meeting. The meeting can also be joined from the Zoom join meeting screen using Webinar ID: **836 2315 4607**. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting, the public will be requested to dial *9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item.

Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Board.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting; only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles. The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a

voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

Meeting Minutes

1. **Call to Order and Welcome** *Chairperson Sarah Manuel could not make this meeting. The meeting was called to order at 7:06 PM and conducted by Outreach Committee member Harold Shapiro*

2. **Roll Call and Introductions** *conducted by Committee Member Jeffrey Hartsough. Present: Kira Durbin, Pamela Harris, Jeffrey Hartsough, Lindsay Imber, Neal Roden Harold Shapiro (6)
Absent: Sarah Manuel, Hayden Ranshaw (2)
A quorum was achieved.*

3. **Administrative Motions:** *(taken out of order)*
 - A. Approval of Prior Meeting Minutes
 1. January 18th, 2021 – DRAFT - Regular Meeting Minutes
*Motion to accept made by Pamela Harris, seconded by Jeffrey Hartsough
Meeting minutes approved as presented by unanimous consent of all committee members in attendance.*

4. **Chair's Report:** *This item was skipped due to Committee Chairperson Sarah Manuel's absence*

5. **Project Updates & Discussion**
Public Comment was allowed for each sub-agendized item.
 - A. Working Group - *presented by Kira Durbin & Pamela Harris*
 - B. Website & Stakeholder interest form - *presented by Lindsay Imber & Harold Shapiro*
 - C. Newsletter, The Ziff Flyer & Social Media Platform Metrics - *This agenda item was tabled due to absence of Sarah Manuel at request of committee member Pamela Harris. However, Caden Kang, SONC Youth Representative was introduced by Committee member Harold Shapiro as a candidate for assisting and handling duties and responsibilities to generate the monthly SONC Ziff Flyer.*
 - D. Community Clean Up - *presented by Neal Roden*
 - E. Utility Box Painting & Design - *presented by Pamela Harris, Sarah Manuel - this is in partnership with the Sherman Oaks Chamber of Commerce and the Los Angeles Dept. of transportation. Assigned utility box is located at the corner of Van Nuys Blvd. & Ventura Blvd.*
 - F. Spring Tree Giveaway - *presented by Jeffrey Hartsough - target date is March 26th, 2022 at the Van Nuys/Sherman Oaks Recreation Center*

G. SONC Business Cards - *presented by Lindsay Imber*

6. Public Official Comment: *(taken out of order at request of Committee member Pamela Harris)*

Comments made by:

Alexandria Naseef, Council District 4

Stephanie Caridad - CD4 Homelessness Committee, Ventura Blvd. Team

Josh Scarcella - CD4 Homelessness Committee, Ventura Blvd. Team

Cesar Vasquez-Carrera - CD4 Homelessness Committee, Ventura Blvd. Team

7. Public Comment: *There were No Public Comments.*

8. Discussion of Social Media and collect quotes for Social Media marketing.

Deferred to next meeting

9. New Business – Topics discussed (Public Comment was solicited for each sub-agendized item).

A. Items for consideration for next Agenda(s)

B. Scavenger Hunt -- Get to know your neighbors and the neighborhood.

C. Painting in the Park

10. Announcements

The Valley of Change - 2nd Saturday of the Month

Next Outreach Meeting, March 15th, 2022, 7pm

NHIFP is seeking volunteers, Email Barbara @ bjavitz@gmail.com

LA Works is always looking for Volunteers

13. Adjournment - *meeting adjourned at 8:54 PM by Harold Shapiro*

The draft minutes have been respectfully submitted by Harold Shapiro, 4/11/2022 @ 10:27pm

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