

**Committee Members:**

Harold Shapiro - Chair  
 Kira Durbin  
 Pamela Harris  
 Jeffrey Hartsough  
 Lindsay Imber  
 Caden Kang  
 Sarah Manuel  
 Hayden Ranshaw  
 Neal Roden

CITY OF LOS ANGELES  
 CALIFORNIA



SHERMAN OAKS  
 NEIGHBORHOOD COUNCIL

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OR CONTACT:  
 Department of  
 Neighborhood Empowerment  
 linked through our website  
 under "Resources"

**Sherman Oaks  
 Neighborhood Council  
 Outreach Committee  
 Regular Meeting Agenda  
 Tuesday, May 17th, 2022 7:00 p.m.**

**Virtual Meeting**

**To access this Virtual Meeting on the Zoom Platform:**

**Webinar ID: 836 2315 4607**

**Cut and Paste: <https://us02web.zoom.us/j/83623154607>**

**Telephone: 1-669-900-6833, enter 836 2315 4607 #**

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IN CONFORMITY WITH THE SEPTEMBER 16, 2021, ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

Every person wishing to address the Board must dial (833) 548-0282, and enter **836 2315 4607** and then press # to join the meeting. The meeting can also be joined from the Zoom join meeting screen using Webinar ID: **836 2315 4607**. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting, the public will be requested to dial \*9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item.

Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Board.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting; only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles. The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

## AGENDA

1. **Welcome, Call to Order and Roll Call** Chair, Harold Shapiro
  - a. Welcome & Call to Order
  - b. Roll Call and Introductions
2. **Administrative Motions:**
  - a. Approval of Prior Meeting Minutes - roll call vote
    - i. [April 19th, 2022 – DRAFT - Regular Meeting Minutes](#)
3. **Chair Report: 5 minutes**, Harold Shapiro
  - a. Movies Selected for SONC Summer Movie Series, partnering w/CD4
  - b. [DONE Digital Media Policy](#) - BONC reconsidered and approved on 5-5-2023 after initially voted down, timelines to implement - after six-month training period will take effect in October 2022
  - c. 2023 Neighborhood Council Elections - hybrid election model - SONC needs to provide DONE with one polling place within SONC boundaries where we will conduct the election and an alternative location in the event the first location is unavailable. Also need to submit a board approved [Election Information Worksheet](#) to the Office of the City Clerk no later than Monday, August 1, 2022.
4. **Public Official Comment: 2 minutes each** *Comments by public officials in attendance*
5. **Public Comment: 2 minutes each** *Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction.*
6. **Project Updates & Discussion (30 minutes)** *Please see supporting documentation. 2 - minute Public Comment will be permitted for each sub-agendized item.*
  - a. Summer Movie Series - Jeffrey Hartsough, *Volunteer Sign Up, logistics, [promotion post card](#)*
  - b. [Utility Box Painting/Design](#) - Pamela Harris, Sarah Manuel, *do we have an artist?*
  - c. [Business Cards](#) - Lindsay Imber, Pamela Harris, *do we have bids/pricing?*
  - d. [Stakeholder interest form](#) (interest-gauging procedure for non-Board stakeholders who may want to serve on committees) - Lindsay Imber, *- next steps?*
  - e. Ventura Blvd. Community Clean Up - Neal Roden, *report status on how it went*
  - f. Hello Spring Free Tree Giveaway - Jeffrey Hartsough, *report status on how it went*
  - g. SONC website status - Harold Shapiro, Lindsay Imber
    - i. Do we continue to pay for and publish the telephone number, any further status on transcription of messages and automated notification - Jeffrey Hartsough
    - ii. Notes on proper flagging of status on agenda requests - Harold Shapiro
  - h. The Ziff Flyer
    - i. Metrics - Harold Shapiro
    - ii. Committee feedback on [May 2022 issue](#), ideas for future issues

**7. Discussion of Social Media Platforms** - what do we want to accomplish, what platforms do we prefer to use, where have we had the most success, where do we have shortfalls, who has the passwords & user ID's? Are there other platforms that should be used?

- a. [facebook](#)
- b. [Instagram](#)
- c. [Twitter](#)
- d. [nextdoor.com](#)
- e. [youtube](#)
- f. Constant Contact

**8. Status Update of Hauptwerk Acquisition-** *Lindsay Imber/Jeffrey Hartsough*

**9. New Business: (5 minutes)** *(Public Comment will be accepted for each item discussed.)*

- a. Items for consideration for next/future meeting Agenda(s)

**10. Announcements** on items within the SONC Outreach Committee's jurisdiction

- a. The next SONC Outreach Committee Meeting is Tuesday June 21st, 2022, 7pm
- b. [The Valley of Change](#) - Feed Our Friend In Need event is conducted the 2nd Saturday of each Month
- c. The 2022 [Los Angeles Congress of Neighborhoods](#), the largest annual gathering of Neighborhood Councils, is taking place on Saturday, September 24, 2022, via Zoom. The theme of this year's event is "The Future of LA: Celebrating our City"
- d. CD4 is hosting a Caltrans Clean Up at the 101 Sepulveda southbound onramp on May 18 at 9:00AM. They are still looking for volunteers, please contact Ryan Ahari ([ryan.ahari@lacity.org](mailto:ryan.ahari@lacity.org)) if you or somebody you know would like to volunteer to assist.
- e. CD4 is hosting an LA Compost Demonstration at the Westfield Farmers Market on May 24 at 2:00PM-5:00PM.

**11. Adjournment**

#### **THE AMERICAN WITH DISABILITIES ACT**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org)

#### **PUBLIC ACCESS OF RECORDS**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org) or at the scheduled meeting. In addition, if you would like a copy of any record

related to an item on the agenda, please email: [stacey.segarra.bohlinger.sonc@gmail.com](mailto:stacey.segarra.bohlinger.sonc@gmail.com).

**PUBLIC POSTING OF AGENDAS** – Neighborhood Council agendas are posted for public review as follows:

- Sherman Oaks Public Library, 14245 Moorpark St, Sherman Oaks, CA 91423.
- [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org)
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>

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**RECONSIDERATION AND GRIEVANCE PROCESS**

For information on the NC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.ShermanOaksNC.org](http://www.ShermanOaksNC.org)