

Committee Members:
Sarah Manuel – Chair
Harold Shapiro -
CIT/Chair in Training

Kira Durbin
Pamela Harris
Jeffrey Hartsough
Lindsay Imber
Hayden Ranshaw
Neal Roden

CALIFORNIA



**Sherman Oaks
Neighborhood Council
Outreach Committee
Regular Meeting Agenda**

**Tuesday, April 19th, 2022
7:00 p.m.**

Virtual Meeting

SHERMAN OAKS
NEIGHBORHOOD
COUNCIL

P O Box 5721
Sherman Oaks, CA
91413
(818) 503-2399

www.shermanoaksnsc.org

OR CONTACT

Department of
Neighborhood
Empowerment linked
through our website
under "Resources"

To access this Virtual Meeting on the Zoom Platform:

Webinar ID: 836 2315 4607

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Telephone: 1-669-900-6833, enter 836 2315 4607 #

IN CONFORMITY WITH THE SEPTEMBER 16, 2021, ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

Every person wishing to address the Board must dial (833) 548-0282, and enter **836 2315 4607** and then press # to join the meeting. The meeting can also be joined from the Zoom join meeting screen using Webinar ID: **836 2315 4607**. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting, the public will be requested to dial *9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item.

Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Board.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting; only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles. The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to

the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

AGENDA

1. **Call to Order and Welcome** Chair, Sarah Manuel, CIT, Harold Shapiro
2. **Roll Call and Introductions** Chair, Sarah Manuel
3. **Administrative Motions: ACTION ITEMS. ROLL CALL VOTES REQUIRED.**
 - A. Approval of Prior Meeting Minutes
 - a. [March 15th, 2022 – DRAFT - Regular Meeting Minutes](#)
 - b. [February 15th, 2022 - DRAFT - Regular Meeting Minutes](#)
 - c. Approval of Caden Kang, Youth Representative, as new member of SONC Outreach Committee
4. **Chair in Training Report: 3 minutes**, Harold Shapiro
 - A. Digital Media Policy - voted down by BONC on March 31
 - B. Streaming of Zoom meetings via Facebook
5. **Project Updates & Discussion (20 minutes)** *Please see supporting documentation. 2 - minute Public Comment will be permitted for each sub-agendized item.*
 - A. Spring Tree Giveaway - Jeffrey Hartsough, *Volunteer Sign Up*
 - B. Ventura Blvd. Community Clean Up - Neal Roden
 - C. Utility Box Painting/Design - Pamela Harris, Sarah Manuel
 - D. [Business Cards \(latest design\)](#) - Lindsay Imber, Pamela Harris
 - E. SONC website status - Harold Shapiro, Lindsay Imber
 - a. Follow-up on telephone number access and use questions from previous meeting - Jeffrey Hartsough
 - b. Notes on proper posting of events - Harold Shapiro
 - F. Stakeholder interest form - Lindsay Imber
 - G. Summer Movie Series - Jeffrey Hartsough, Sarah Manuel
 - H. The Ziff Flyer & Social Media Platforms
 - a. Metrics - Sarah Manuel & Harold Shapiro
 - b. Assignment of new resource(s) to work on Ziff Flyer Newsletter, participate in Constant Contact Mail Campaign platform use/management, and participation in other Social Media postings - Harold Shapiro
6. **Public Official Comment: 2 minutes each** *Comments by public officials in attendance*
7. **Public Comment: 2 minutes each** *Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction.*

8. Discussion of Social Media Platforms - what do we want to accomplish, what platforms do we prefer to use, where have we had the most success, where do we have shortfalls

9. Status Update of Hauptwerk Acquisition- *Lindsay Imber/Jeffrey Hartsough*

10. New Business – Introduction of topics for consideration of the Outreach Committee at future meetings: **(5 minutes)** (*Public Comment will be accepted for each item discussed.*)

A. Items for consideration for next/future meeting's Agenda(s)

11. Announcements on items within the SONC Outreach Committee's jurisdiction

Next Outreach Meeting, May 17th, 2022, 7pm

The Valley of Change - 2nd Saturday of the Month

NHIFP is seeking volunteers, Email Barbara @ bjavitz@gmail.com

LA Works is always looking for Volunteers

12. Adjournment

THE AMERICAN WITH DISABILITIES ACT As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.ShermanOaksNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email: lindsay.imber.sonc@gmail.com. **PUBLIC POSTING OF AGENDAS** – Neighborhood Council agendas are posted for public review as follows: • Sherman Oaks Public Library, 14245 Moorpark St, Sherman Oaks, CA 91423. • www.ShermanOaksNC.org • You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See

Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

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RECONSIDERATION AND GRIEVANCE PROCESS -- For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.ShermanOaksNC.org