

CITY OF LOS ANGELES

CALIFORNIA



Committee Members:

Tom Capps – Co-Chair
Sherry Revord – Co-Chair

SHERMAN OAKS NEIGHBORHOOD COUNCIL

P O Box 5721
Sherman Oaks, CA 91413
(818) 503-2399

www.shermanoaksnc.org

Sherman Oaks Neighborhood Council Outreach Committee Meeting Agenda Saturday, July 12, 2014 9:30 AM SONC Conference Room 13907 Ventura Blvd., Suite 104, 2nd Floor

The public is requested to fill out a "Speaker Card" to address the Committee on any item of the agenda prior to the Committee taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Committee's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Committee

1. Call to Order.
2. Review and approve minutes of last meeting.
3. Public Comment on items not on agenda.
4. Discussion and Action Items.
 - a. Discussion to request Rules & By-Laws Committee to amend by-laws to have Outreach Committee removed from Standing Committee list.
 - b. ACTION ITEM: Requests from full board a budget expenditure in an amount to not exceed \$1,500 for Sherman Oaks Street Fair which would include booth rental and outreach materials.
 - c. Discussion – prepare a budget to present to Finance Committee for marketing materials such as four color brochures, banners and other print material to be used by board and all committees for community outreach.
 - d. Establish social media priorities, content and implementation guidelines.
 - e. Review special events priorities and schedules.
5. Updates
 - a. State of the website
 - b. Report from the Beautification Committee.
 - c. Report from other board members regarding Outreach Goals.
6. Announcements
7. Adjournment