

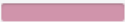



























SONC Outreach Committee - Agenda Item 5D Supporting Documentation for 7/20/21 Social Media Metrics

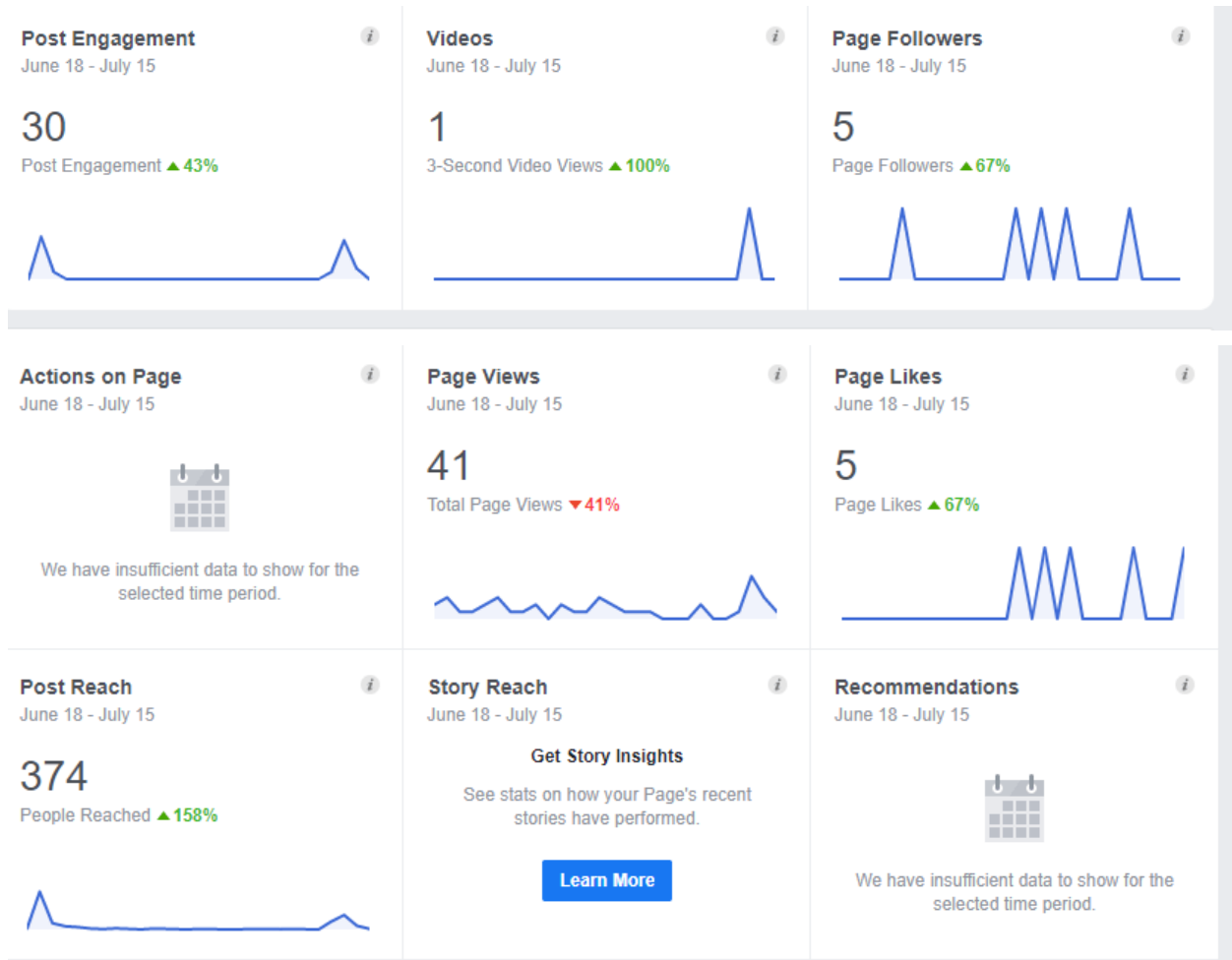
Facebook June 18th - July 15th, 2021

Page	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
YOU 1  Sherman Oaks Neighbo...	814 	▲ 100%	5	16 

Published	Post	Type	Targeting	Reach	Engagement	Promote
07/13/2021 1:05 PM	 RECAP of SONC's Virtual Movie Series - Dinner and a Movie Marsha			34 	2 0 	Boost Post
07/13/2021 12:54 PM	 Special thanks to the community members who have been elected to			91 	10 2 	Boost Post
07/12/2021 5:00 PM	 Meetings this month: SONC Monthly Meetings for July 2021 Vision Sub-			35 	0 0 	Boost Post
07/12/2021 3:00 PM	 Tomorrow Night! SONC's Public Safety Kids Personal Safety Series &			43 	0 1 	Boost Post
07/12/2021 11:38 AM	 Join the Sherman Oaks NC with Council Member Nithya Raman as			36 	1 0 	Boost Post

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SONC Outreach Committee - Agenda Item 5D Supporting Documentation for 7/20/21
Social Media Metrics

NextDoor - June/July 2021

Search Nextdoor



Metrics

Membership Content & Engagement

Viewing metrics by area.

Change View ...

Area	Members	New members *	Households	Agency posts *
Sherman Oaks NC	26,039	196	41%	8

Constant Contact May 17th- May 16th, 2021

Overview

A look at some of your top emailing stats during this time.

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