

Facebook April 20th-May 17th, 2021

Post Engagement April 20 - May 17 106 Post Engagement ▲ 231% 	Videos April 20 - May 17 1 3-Second Video Views ▲ 0% 	Page Followers April 20 - May 17 5 Page Followers ▼ 17% 
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Page Summary Last 28 days ↕

[Export Data](#) 

Results from Apr 20, 2021 - May 17, 2021

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

■ Organic ■ Paid

Actions on Page April 20 - May 17  We have insufficient data to show for the selected time period.	Page Views April 20 - May 17 74 Total Page Views ▲ 7% 	Page Likes April 20 - May 17 6 Page Likes ▲ 20% 
Post Reach April 20 - May 17 226 People Reached ▲ 65% 	Story Reach April 20 - May 17 Get Story Insights See stats on how your Page's recent stories have performed. Learn More	Recommendations April 20 - May 17  We have insufficient data to show for the selected time period.

NextDoor - April 2021

Search Nextdoor



Metrics

Membership Content & Engagement

Viewing metrics by area.

Change View ...

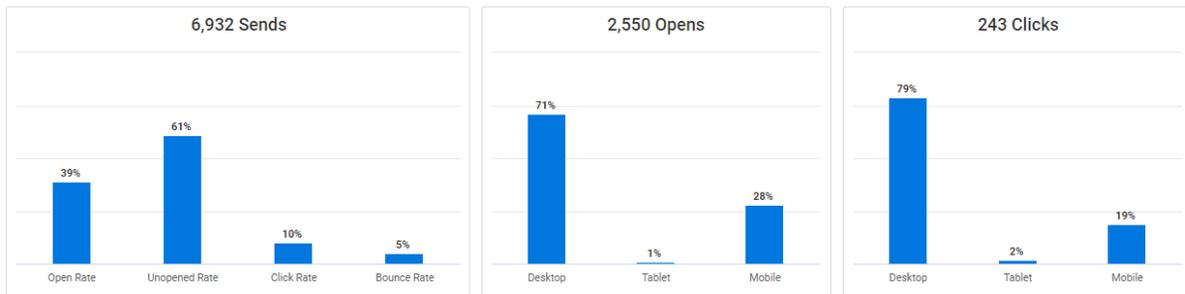
Area	Members	New members *	Households	Agency posts *
Sherman Oaks NC	25,647	246	41%	26

Constant Contact April 18th- May 18th, 2021

Overview

A look at some of your top emailing stats during this time.

Download As ▾



Constant Contact End of Year Review 2020-2021 (Started in May 2020)

It's Your Constant Contact Anniversary!

SHERMAN OAKS
NEIGHBORHOOD
COUNCIL

LOOK BACK AT YOUR YEAR

Scroll down to see your stats



NUMBER OF CAMPAIGNS

22



92,151

TOTAL EMAILS SENT

YOUR AVERAGE OPEN
RATE IS 38%



Your most-opened emails:

1. December Newsletter -- Issue 10
2. July Newsletter -- Issue 3
3. Sherman Oaks Neighborhood Council January Newsletter -- Issue 1

Tips



YOUR AVERAGE CLICK-
THROUGH RATE

5%



YOUR TOP PERFORMERS

August Newsletter -- Issue 4

- Sent 03 August 2020
- 12% Click-through rate

Sherman Oaks Neighborhood Council May Newsletter -- Issue 5

- Sent 03 May 2021
- 11% Click-through rate

Happening tonight! CD4 Candidate's Forum with Raman & Ryu!

- Sent 23 September 2020
- 8% Click-through rate



BEST TIME TO SEND

Tuesday, 5:00pm

The hour with the most opens for your emails.



EMAIL OPENS BY DEVICE

- 30% Mobile device
- 24% Desktop



YOUR CONTACT LIST GREW 345300%

That's **3453** more people!



YOUR BIGGEST FANS

These people opened your emails the most.

- laurasziff [redacted]
- mcranel0002 [redacted]
- safaeia [redacted]
- jonesr [redacted]
- krutilek [redacted]

