Committee Members: Sarah Manuel – Chair Kira Durbin Pamela Harris Jeffrey Hartsough Gil Imber Hayden Renshaw Neal Roden Harold Shapiro Marcus Zimmerman

CALIFORNIA



Sherman Oaks Neighborhood Council Outreach Committee Regular Meeting Agenda

Tuesday, April 20th, 2021 7:00 p.m.

Virtual Meeting

SHERMAN OAKS NEIGHBORHOOD COUNCIL

P O Box 5721 Sherman Oaks, CA 91413 (818) 503-2399 www.shermanoaksnc.org

OR CONTACT

Department of Neighborhood Empowerment linked through our website under "Resources"

To access this Virtual Meeting on the Zoom Platform:

Webinar ID: 836 2315 4607

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Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Gil Imber Gil.Imber.SONC@gmail.com o por correo electrónico www.ShermanOaksNC.org para avisar al Concejo Vecinal.

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THE BOARD OF SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY TELEPHONICALLY.

Every person wishing to address the Board must dial US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 929 205 6099 or +1 301 715 8592 or +1 312 626 6799 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free) and enter "134129" and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS The public is requested dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

AGENDA

- 1. Call to Order and Welcome Chair, Sarah Manuel
- 2. Roll Call and Introductions Chair, Sarah Manuel, Committee Member, Gil Imber
- 3. Administrative Motions: ACTION ITEM. ROLL CALL VOTE REQUIRED.
 - A. Approval of Prior Meeting Minutes
 - March 16th, 2021 Regular Meeting Minutes ACTION ITEM. ROLL CALL VOTE REQUIRED.
- 4. Chair's Report: 3 minutes, Sarah Manuel
- 5. Project Updates & Discussion (20 minutes) with CD4 representatives, Alexandria Naseef and Jeremy Tramer. Please see supporting documentation.
 - 1 minute Public Comment for each sub-agendized item.
 - A. Neighbor Assistance Program Marcus Zimmerman
 - B. Working Group Kira Durbin, Pamela Harris
 - C. Webcorner Update Harold Shapiro
 - D. Website Gil Imber
 - E. Newsletter The Ziff Flyer & Social Media Platform Metrics Sarah Manuel
 - F. SONC Election 2021 Sarah Manuel
- 6. Public Official Comment: 2 minutes each Comments by public officials
- **7. Public Comment**: **2 minutes each** *Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction.*
- 8. Street Clean Up Discussion
- 9. SONC Virtual Movie Series -- ACTION ITEM. ROLL CALL VOTE. (10-minutes)
 - A. A motion to approve SONC Virtual Movie Series. The Virtual Movie Series will be held via Zoom Video Conferencing from May 2021 - December 2021 featuring but not limited to a <u>Hollywood Documentary</u> of <u>Marsha Hunt</u>. <u>ACTION ITEM</u>. <u>ROLL CALL VOTE</u>.
 - B. A motion to approve the expenditure of \$700 to purchase Hauptwerk software for Outreach efforts including but not limited to a Public-domain <u>family-friendly cartoons with the musical accompaniment by professional musician, Gil Imber.</u>
 The licensing and software will be owned by SONC and administered by Gil Imber. Please see supporting documentation. **ACTION ITEM. ROLL CALL VOTE.**

10. Discussion on designing a <u>Utility Box</u> for the Sherman Oaks Neighborhood Council with Sherman Oaks Chamber of Commerce, Sarah Manuel

Please see supporting documentation.

- 12. Branding Kit Discussion and Development of Mailing Lists Assign a project lead, Sarah Manuel
- **13. New Business** Introduction topics for consideration of the Outreach Committee at future meetings: (5 minutes) *Public Comment for each sub-agendized item.*
 - A. Other items for consideration for next Agenda(s)
- 14. Announcements on items within the SONC Outreach Committee's jurisdiction
 - The Valley of Change 2nd Saturday of the Month, Next one is March
 13th Helping Friends in Need
 - Next Outreach Meeting, May 18th, 2021, 7pm
 - NHIFP is seeking volunteers, Email Barbara @ bjavitz@gmail.com

15. Adjourn

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PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.ShermanOaksNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email at: Gil.Imber.SONC@gmail.com.

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- www.ShermanOaksNC.org
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