

Committee Members

Green and Beautification

Avo Babian, Chair
Leslie Lyndon
Matthew Robertson
Garett Ross
Robert Chicha

CALIFORNIA



Sherman Oaks Neighborhood Council
BID Formation Sub Committee
March 14th, 2018
6:30 p.m.
Sherman Oaks Library
14245 Moorpark St
Sherman Oaks, CA 91423

SHERMAN OAKS NEIGHBORHOOD COUNCIL

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Minutes

1. Meeting Called to Order by Avo Babian, Chair, at 6:45 pm.
2. Roll Call: **Present:** Avo Babian, Garett Ross, Robert Chicha. **Absent:** Leslie Lyndon, Matthew Robertson
3. Review and approve minutes: N/A
4. Public comment on non-agenda items. N/A
5. Presentation:
 - a. Avo Babian: Explanation of a BID. A Business Improvement District (BID). Avo explained the purposed of a BID, the advantages, such as trash cans, benches, plant additions, and a median. And he explained that it will be paid for by a Prop tax assessment.
6. Discussion items:
 - a. Steps to create a BID: Pick Geographical area. The Committee decided to focus on Woodman to Fulton on Ventura Blvd
 - b. City Requirements: The city requires specific steps. First step, organize a steering/forming committee. Second, commence information sessions with property owners in potential BID geographic area. Third, determine a name and BID boundaries.
 - c. Volunteers: Division of Labor. Avo and Garett agreed to work on a better pitch to owners. Contact Chamber of Commerce. New Letters for May meeting. Robert agreed to reach out to property owners.
 - d. Setting up a meeting and vote for Property Owners. The committee decided to first focus on gathering as many property owners as possible. The goal is 50% and \$1 of the total assessed property value owners to come to a meeting and vote to create a BID. The meetings will take place Bi-monthly.
7. New Business– Jon Coughlan asked if issues such as the LA River were to be discussed. Avo said he is only focusing on creating a BID
8. Announcements: Sherman Oaks Neighborhood Council Board Meeting on April 9th.
9. Next Meeting – Next Green Committee meeting on April 11th.
10. Meeting Adjourned at 7:45 pm