

Sherman Oaks Neighborhood Council (SONC)  
Neighborhood Council Self Assessment  
July 9, 2018

1. What was the Big Vision(s) for your Council

Sherman Oaks – The Healthiest Neighborhood in Los Angeles

- 1) Greater awareness of the NC and community engagement
- 2) Improved Emergency Preparedness Awareness and Preparation, Community Emergency Response Teams, Map Your Neighborhood, and Neighborhood Watch
- 3) Publicize and encourage greater voter participation
- 4) Increased Community awareness of city-wide initiatives
- 5) Anticipate and guide the DCP Community Plan update process

2. What were the Big Goals for fulfilling your Vision?

- a. Big Goal #1 – Develop, measure, and improve NC’s visibility and recognition in the community, with particular focus on “friendliness” of website
  - i. Did you meet this goal? Yes, via newsletter, NO via website
  - ii. If no, why? The website is SONC unfriendly and vendor challenged
- b. Big Goal #2 – Revitalize efforts to partner with other community organizations
  - i. Did you meet this goal? Yes, via newsletter, NO via website
  - ii. If no, why? The website is owner unfriendly to SONC
- c. Big Goal #3 – Continue to bring expert individuals to the community to inform and educate regarding topical issues
  - i. Did you meet this goal? Yes
  - ii. If no, why?
- d. Big Goal #4 – Be more vocal on issues before City agencies and bodies
  - i. Did you meet this goal? Yes
  - ii. If no, why?
- e. Big Goal #5 – Identify opportunities for uncommitted funds by December 31, 2017
  - i. Did you meet this goal? Yes
  - ii. If no, why?

2. How did your BIG budget match up to your goals?

Under the new NC Funding program, the budget for Office, Outreach, and Elections was combined under a single category, General Operations. No funds were budgeted for Elections since there were no elections in the 2017-2018 year.

- a. Outreach – Budgeted vs Outreach – Spent
- b. Operations – Budgeted vs Operations – Spent
- c. NPG – Budgeted vs NPG – Spent
- d. Neighborhood Improvements – Budgeted vs Neighborhood Improvements – Spent No funds were spent on Community Improvement Projects
- e. Elections/Selections – Budgeted vs Elections/Selections – Spent  
No elections were held in 2017-2018

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**Sherman Oaks Neighborhood Council Summary Budget v Actual by Category**

Category	Original Budget	Adjusted Budget	Actual Spent	Variance	x
<b><u>General Operations</u></b>					
<b>Office</b>			\$7,571.64		
<b>Outreach</b>	\$33,750.00	\$31,207.00	\$23,084.19	(\$551.17)	
<b>Elections</b>			\$0.00		
<b><u>CIP</u></b>	\$3,500.00	\$0.00	\$0.00	\$0.00	
<b><u>NPG</u></b>	\$4,750.00	\$13,403.00	\$13,950.00	\$547.00	
<b>Total</b>	\$42,000.00	\$44,610.00	\$44,605.83	(\$4.17)	

4. How did you measure your BIG Score and what were the results? Please be specific with numbers if the measurement was to increase a number, e.g. increase web traffic (from how many hits to how many?) or more people at meetings (from how many people to how many?)
- Measure 1 & Result 1
  - Measure 2 & Result 2
  - Measure 3 & Result 3
  - Measure 4 & Result 4
  - Measure 5 & Result 5

The BIG Score items listed for the Sherman Oaks Neighborhood Council are detailed in Items 5 through 11 following.

5. How many community Impact Statements (CIS) did your Council File? If 0, why?

The Sherman Oaks Neighborhood Council filed 3 Community Impact Statements.

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6. How many Request for Action\* (not including CIS) from your elected or City Departments did your Council make? If 0, why?

The Sherman Oaks Neighborhood Council had 17 Request for Action. In addition to the Requests for Action taken by the Council, the Council was able to accomplish tasks without formal Requests for Action through ongoing working relationships with the following 20 departments/offices:

LA DOT  
LA DWP  
Sherman Oaks East Valley Adult Center (LA RAP)  
LA Recreation and Parks  
Public Works  
Street Services  
Plan Review Board  
LA DONE  
LA Zoo  
LA Police Department  
LA Public Library  
LA City Attorney  
LA USD  
Metro  
Van Nuys Airport Commission  
LA City Council Offices  
State Assembly Offices  
State Senate Offices  
LA County Supervisor Offices  
Congressional Offices

- a. (\*A Request for Action is when the board makes a recommendation on an issue that must be conveyed to your electeds or City Departments to take further action, e.g. Neighborhood Council position on a land use issue or other City matter.)
7. How many General and Special meetings did your Council conduct?  
The Sherman Oaks Neighborhood Council held 12 council meetings.
8. How many General and Special Committee meetings did your Council conduct?  
The Sherman Oaks Neighborhood Council held 106 committee meetings.

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9. How many events did your Council collaborate with elected and/or City Departments to conduct?

The Sherman Oaks Neighborhood Council held 36 events with elected and/or City Departments.

a. Please list the events and the elected and/or City Departments involved  
 The Sherman Oaks Neighborhood Council

<b><u>Date</u></b>	<b><u>Category</u></b>	<b><u>Event</u></b>
2017 06 27 Jun	Elected/City	LAPD Neighborhood Watch Informational Meeting
2017 07 11 Jul	Elected/City	LAFD CERT Training Class
2017 07 18 Jul	Elected/City	LAFD CERT Training Class
2017 07 25 Jul	Elected/City	LAFD CERT Training Class
2017 08 01 Aug	Elected/City	LAPD National Night Out
2017 08 01 Aug	Elected/City	LAFD CERT Training Class
2017 08 08 Aug	Elected/City	LAFD CERT Training Class
2017 08 15 Aug	Elected/City	LAFD CERT Training Class
2017 08 22 Aug	Elected/City	LAFD CERT Training Class
2017 09 11 Sep	Elected/City	Van Nuys Airport Commission - Ron Merkin
2017 10 09 Oct	Elected/City	CA State Senate - Bob Hertzberg
2017 10 09 Oct	Elected/City	BONC recognition of SONC 15 year anniversary
2017 10 16 Oct	Elected/City	LADOT CD4 SOWH Traffic Plan, Buckley School
2017 11 05 Nov	Elected/City	LAFDCERT Disaster Drill
2017 11 13 Nov	Elected/City	Trevor Richmond, LAFD
2018 01 08 Jan	Elected/City	Esther Niell, LA City Attorney's Office, Victim Assistance Program
2018 01 09 Jan	Elected/City	LAFD CERT Training Class
2018 01 16 Jan	Elected/City	LAFD CERT Training Class
2018 01 23 Jan	Elected/City	LAFD CERT Training Class
2018 01 30 Jan	Elected/City	LAFD CERT Training Class
2018 02 06 Feb	Elected/City	LAFD CERT Training Class
2018 02 12 Feb	Elected/City	John Lewis, Director Los Angeles Zoo
2018 02 13 Feb	Elected/City	LAFD CERT Training Class
2018 02 20 Feb	Elected/City	LAFD CERT Training Class
2018 03 08 Mar	Elected/City	Multiple City/State Office - VANC Mixer, 15h Anniversary
2018 03 12 Mar	Elected/City	Tamar Galatzan, LA City Attorney's Office, Van Nuys Division
2018 03 12 Mar	Elected/City	Laila Aleqresn, CAO, Budget re Infrastructure Project Coordination
2018 03 24 Mar	Elected/City	CD4 LA RAP SONC Hello Spring - Tree Giveaway
2018 03 26 Mar	Elected/City	DONE EmpowerLA Awards Dinner
2018 03 31 Mar	Elected/City	Sherman Oaks Public Library - Renovation of Community Meeting Room
2018 04 09 Apr	Elected/City	LA Zoo - Re-hearing of "Billy" Asian Elephant (CIS Feb18)
2018 05 21 May	Elected/City	LAPD Neighborhood Watch Informational Meeting
2017 10 06 Oct	Elected/Com/NP	CD4 Sherman Oaks 90th Anniversary - Van Nuys City Hall
2017 07 29 Jul	Elected/NP	CD4 LA RAP SONC Movie in the Park - Moana
2017 08 26 Aug	Elected/NP	CD4 LA RAP SONC Movie in the Park - Beauty and the Beast
2018 06 30 Jun	Elected/NP	CD4 LA RAP SONC Movie in the Park - Wonder Woman

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- b. How many events did your Council collaborate with a community group or non-profit?

The Sherman Oaks Neighborhood Council held 20 events with a community group or non-profit.

<b><u>Date</u></b>	<b><u>Category</u></b>	<b><u>Event</u></b>
2017 07 29 Jul	Elected/NP	SONC Movie in the Park - Moana
2017 08 26 Aug	Elected/NP	SONC Movie in the Park - Beauty and the Beast
2017 09 11 Sep	NP	National Wildlife Federation - Tessa Charnofsky
2017 09 11 Sep	NP	LA Family Housing - Welcome Home Baskets
2017 09 11 Sep	NP/Community	Banners on Ventura celebrating 90
2017 10 06 Oct	Elected/Com/NP	Sherman Oaks 90th Anniversary - Van Nuys City Hall
2017 10 07 Oct	NP/Community	Valley Disaster Fair
2017 10 09 Oct	NP/Community	Spotlight Award - Marvin Kleinberg, AYSO
2017 10 13 Oct	NP/Community	Notre Dame Homecoming
2017 10 15 Oct	NP/Community	SOEVAC Triage Training
2017 10 15 Oct	NP/Community	Sherman Oaks Street Fair
2017 10 17 Oct	NP	Valley Disaster Preparedness
2017 10 19 Oct	NP/Community	Valley Shake Out Fair
2017 10 21 Oct	NP	East Valley Emergency Preparedness
2017 11 13 Nov	NP/Community	Don Larsen, Northridge Beautification Foundation - Clean Streets Clean Start
2017 11 16 Nov	NP/Community	Map Your Neighborhood
2017 12 11 Dec	NP/Community	Vicki Nussbaum - BIDS, organizing and operations
2018 01 20 Jan	NP/Community	Map Your Neighborhood
2018 05 06 May	NP/Community	Map Your Neighborhood
2018 06 30 Jun	Elected/NP	SONC Movie in the Park - Wonder Woman

- c. How many events did your Council collaborate with a school?

The Sherman Oaks Neighborhood Council did not collaborate with a school on any event.

- i. Please list the event and the community group, non-profit or school.

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10. How many stakeholders did your Council have in its database (if not already listed in the Big Score above) on:

- a. July 1, 2017? 3300 stakeholders
- b. June 30, 2018? 4325 stakeholders

In addition to the stakeholders database, the Sherman Oaks Neighborhood Council used the NextDoor tool to distribute our monthly Newsletter and other information. The NextDoor tool delivered our Newsletter and other communications to 19,017 email addresses as of June 30, 2018.

- c. Do not have a stakeholder database

11. How many times did your Council communicate with its stakeholder database?

- a. Times per year? More than 15 times.