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| **Officers:**  Ron Ziff, President Bus-6  Jeff Hartsough, 1st Vice Pres.CI-2  Sue Steinberg, 2nd Vice Pres Bus.4  Tom Capps, Treasurer, Res. 2  Avo Babian, Secretary, Bus. 5  **Board Members:**  Garett Ross, Res. 1  Levon Baronian, Bus-1  Kristin Sales, CI-1  Howard Katchen, Res. 3  Raphael Morozov, Bus.3  Richard Marciniak, CI-3  Lisa Petrus, Res. 4  Sidonia Lax, CI-4  Sherry Revord, CI-5  Jill Banks Barad, Res. 6  Melissa Menard, CI-6  Michael Binkow, Res. 7  Neal Roden, Bus-7  Jeffrey Kalban, CI-7 | CALIFORNIA | **SHERMAN OAKS**  **NEIGHBORHOOD COUNCIL**  P O Box 5721  Sherman Oaks, CA 91413  (818) 503-2399  [www.shermanoaksnc.org](http://www.shermanoaksnc.org/)  OR CONTACT  **Department of Neighborhood Empowerment linked through our website under "Resources"** |
| **Sherman Oaks Neighborhood Council**  Executive Committee  **6:30PM Monday, February 27, 2017**  **Sherman Oaks Library**  **14245 Moorpark Street**  **Sherman Oaks 91423** |

**Minutes**

1. **Meeting Called to order** by Ron Ziff, President at 6:30 pm
2. **Roll Call:** *Present:* Ron Ziff, Jeff Hartsough, Sue Steinberg, Tom Capps, Avo Babian, Sidonia Lax, Jeffrey Kalban.
3. **Executive Committee Minutes** of previous meeting: Ron said he will have them ready next meeting

3. **Public comment** on non-agenda items: N/A

4. **President’s Report**

President Ron Ziff outlined the 4 priorities of his new presidency:

1. Communication: Increase communication with the community through mailers and the Web;
2. Participation: Will ask every committee to have a paragraph to explain what projects they are currently working on and how they can help people join;
3. Transparency: Increase SONC transparency;
4. Quality of Life: Traffic is a common problem for homeowners and commuters. There is a housing and work imbalance: people live in the Valley and work in West LA. Metro’s plan to relieve traffic with Sepulveda Pass work in 25 years is unacceptable.
   1. Ron will give out list of Potholes, which he sent to street services

4a) Action items:

Appointment of:

-Jeff Kalban as Chair of Planning & Land Use Committee. *Motion passed* 7-0-0.

-Lisa Petrus to the Planning & Land Use Committee. *Motion passed* 7-0-0.

-Tish Lawrence to the vacant position in Area 2, Business Rep. *Motion passed* 7-0-0.

**-**Jill Banks Barad as Special Adviser to the President. *Motion passed* 7-0-0.

4b) Ron announced there is an opening for Homeless Liaison and for Chair of Animal Welfare Committee & Animal Services Liaison

5. **Committee Reports & Discussion**

* Vision Committee: Meeting March 2 to discuss ways to improve traffic in all of Sherman Oaks
* PLUM (formerly the Land Use Committee): Meeting March 16 to discuss a proposed banquet hall on Ventura Blvd., alcohol service for the Burger Lounge at the former Solley’s site, a new poke restaurant on Ventura Blvd., and a 10-unit apartment project on Magnolia Blvd..

Discussion from the Executive Committee on Macy’s HVAC system making too much noise; cell phone towers on Ventura were given the okay, but not put up yet; Pavilion’s market to begin construction this year; Sepulveda Pass will get worse if Woodcliff is closed to traffic.

* Field Deputy Alice Roth (CD 4) will be replaced by Nikki Ezhari
* Jeff Hartsough will work with committee chairs to fix committee schedules so they won’t double book

6. **Treasurer’s Report/Finance Committee** –Tom Capps, Treasurer

-The extra $5,000 would not be available until the revised budget was done. Now SONC has the extra $5,000 in the budget

-Monthly Expense Report

7. **Agenda for March 13, 2017 SONC Board meeting** – Nazario Sauceda, Director of the Bureau of Street Services Speaker on the Condition of Trees in Sherman Oaks and the schedule for future trimming and Future of our Urban Forest in Sherman Oaks

Discussion ensued re palm pups; assigning money to tree trimming; Rec and Parks is expecting to lose 30% of city trees due to new beetle infestation and fungus.

8**. Announcements from the Executive Committee on items within SONC’s Jurisdiction**

* Discussed new venues for SONC board meetings
* It was brought up that Culver City is celebrating the 100th anniversary with a 10 k run. Should Sherman Oaks do something similar for its 90th

9. Meeting adjourned at 7:56 pm

*Respectfully submitted,*

Avo Babian

Secretary